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DIRECTOR GENERAL'S FOREWORD

Dear Readers, Czech Radio Fans,

For the fifth time, it is my honour as the Director General to present the Czech Radio Annual Report and take this opportunity to express my gratitude to you all for staying loyal to our stations and following our website, social media and using our mobile applications. My thanks extend to all Czech Radio employees for their creativity and strong work ethic.

In 2019, Czech Radio continued to offer a stream of information, culture, entertainment and education in line with its role in our democratic society. We met all of our obligations as a public service medium as stipulated in the Act on Czech Radio and in the Czech Radio Code. Our news service was therefore objective, balanced and accurate. This is proven by, among other things, the fact that Czech Radio continues to rank as one of the most trusted media sources in our country, as confirmed by several public opinion surveys.

In the past year, Czech Radio also continued to offer its unique on-line content on over twenty nationwide, regional and special stations. It produced exclusive spoken and musical programmes and fostered the development of their ensembles, such as the Czech Radio Children's Choir and Disman Children's Radio Ensemble and the Prague Radio Symphonic Orchestra. Czech Radio was a confident and modern public service medium, treating listeners to technological innovations, new formats and numerous off-air events.

One of Czech Radio's priorities is open communication with the public, made clear by our presence at the Prix Bohemia Radio international festival of radio production, held in April in Olomouc. In May, the traditional Open Doors Day and the grand open air concert in Prague 2's Riegrovy Sady park marked the Czech Radio anniversary. Czech Radio actively presented their broadcast and programme offer and services. In September we celebrated the opening of the new and unique Radiocafé Vinohradská 12, serving live radio content with coffee and cake.

We organised a number of outstanding projects. One of them marking the 30th anniversary of the Velvet Revolution, on 17 November 1989. Czech Radio conducted a survey entitled "Rozdělená společnost" (Divided Society) yielding exclusive data regarding Czech society's development. The international conference "Evropa bez železné opony: 30 let svobody" (Europe Without the Iron Curtain: 30 Years of Freedom) took place on 30 November. A number of renowned social scientists, historians and economists joined other influential personalities in Czech and other countries after 1989. Czech Radio also publicly presented itself through the audio-visual exhibition project "Schody času" (Steps of Time) attracting tens of thousands of visitors.

Another significant milestone was the launch of mujRozhlas.cz on 4 December, which aims to become the largest audiportal in Czech Republic. It offers live service and recordings of aired programmes; new content formats produced especially for on-line distribution and specialities from Czech Radio's archives. A mobile or desktop app is available to download. This is so far Czech Radio's biggest multimedia project shedding light on its services and offering its full range of audio services in one place.

Another step forward was made in the sphere of technical and technological development and monitoring a wide spectrum of modern media world trends. In its strategic plans, Czech Radio has long been prioritising the implementation of DAB+



technology. In 2019, Czech Radio confirmed its role as a leader in the field of digital radio service in the Czech Republic and extended the DAB+ coverage to approximately eighty percent of Czech territory. This enables listeners to access special digital stations and a higher quality of service transmission with accompanying text and image content on modern radio displays.

The Czech Radio continued to be a valid and respected member of the European Broadcasting Union (EBU), and can contribute to decisions on strategic priorities for radio service in Europe, whether in the formulation public service radios' shared viewpoints for the purposes of influencing legislation, copyright issues in the field of music or digitisation or supporting radio service development in EBU member countries.

I believe that in 2019, Czech Radio contributed to the cultivation of Czech society, drawing on clear moral and ethical systems of principles and values and maintaining a spiritual dimension stemming from Central European traditions. Czech Radio found attractive ways to offer platforms for contemplation on important topics, open discussion, and sharing various global perspectives.

I would therefore like to thank all of Czech Radio's employees and external collaborators for their strong work ethic and the enthusiasm and love they invest in their work. I also must to extend my thanks to our listeners, for whom we prepare and make our programmes, organize events, surveys and conferences, strive for new possibilities in signal distribution, and invent new multimedia content. It is their loyalty – and our effort to retain their loyalty: our desire to entertain, satisfy them and broaden their horizons – which motivates us to deeper engagement and is in itself our best reward.

René Zavoral
Czech Radio's Director General

THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

MISSION

Our mission is to serve the public, offer quality information, education, culture and entertainment and to contribute to the defence and development of the core values of a democratic society.

VISION

We seek to be a highly reliable, sought-after and irreplaceable communication medium.

VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
- to always make our listeners the number one priority
- to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
- to seek social cohesion and the integration and empowerment of all members of society
- to respect other rival media, welcoming an open and free media environment
- we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service

GOALS

The following basic goals guide us in fulfilling our mission:

■ To provide the public with impartial, balanced and quality programming and content

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

■ To create, defend and promote the basic values of a modern democratic society

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

■ To contribute towards technological advancement

- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

■ To nurture, enrich and disseminate the national cultural heritage both at home and abroad

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science, education, culture and sport
- to heed to the ethnographic and cultural character of regions

■ To defend the principle of independence and to strive for the competitiveness of Czech Radio

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



The following pages present
the most interesting projects
of Czech Radio in 2019.

PROJECTS AND EVENTS





Radiocafé Vinohradská 12

RADIOCAFÉ VINOHRADSKÁ 12

The new Radiocafé Vinohradská 12 was opened in Czech Radio's former sales space on its ground floor in Prague 2. It was designed by CMC Architects and built by MarkSimon. This was the realization of the idea of Czech Radio's Director General, René Zavoral, to create an independent cultural centre inside Czech Radio's historical building, open to all listeners and visitors. Radiocafé's design mimics a First-Republic era café, featuring soft wood accents, brass, marble tables and other common furnishings of the period in which the building was founded.

The café provides not only delicious coffee but also great radio service. Each Thursday, guests are invited here by Tereza Kostková, the host of Czech Radio Dvojka's "Blízká setkání" (Close Encounters), to record her show. Once a month, the café resonates with jazz music. You can meet with actors and scientists taking part in the Czech Radio Plus "Laboratoř" (Laboratory) as well as other personalities during autograph sessions or Radioservis book launch events.





Prague Museum Night

PRAGUE MUSEUM NIGHT

Prague Museum Night is an event during which listeners can visit the headquarters and take tours of Czech Radio's major recording studios. It enables access to places which are open to the public only several times per year. Visitors were generally most interested in Studio 1 and its management offices, situated on the top floor with a view of the entire studio. During Museum night, we played clips from various Czech Radio stations' digital programming. Studio 2's main moderator played spoken word clips for the visitors.

Gallery Vinohradská 12 took visitors on a trip through the radio's history. As in previous years, the most popular items in the permanent exhibition were Czech Radio's various devices, the Blattnerfon recorder and the original German time centre. Historical radio technology specialists were kept busy by the enthusiastic audience's numerous questions. The exhibition space featured images by Kateřina Sidonová, appreciated by visual art admirers of all ages.





Gallery Vinohradská 12

GALLERY VINOHRADSKÁ 12

Gallery Vinohradská 12 hosted a number of press conferences, discussion meetings and debates. Nine original exhibitions were mounted throughout the year. Thanks to the generosity of Zuzana Renčinová, we were able to display the work of her father, the famous late cartoonist Vladimír Renčín, and step into 2019 again with humour. Ondřej Zahradníček's unique paintings provided an unusual combination of reality with comic representation and resonated greatly with the audience, especially with children and young adults. In April, photographs by the renowned cinematographer Pravoslav Flak were exhibited.

In May and June, visitors admired the works of Kateřina Sidonová, replaced in the summer by Hesham Malik's paintings. September was dedicated to "Lázně za císařů" (Czech Spas in the Times of the Emperors), themed historical photographs from Pavel Scheufler's collection. In October, graphics by Alena Nievaldová were on display, including her CD cover designs for titles produced by Czech Radio's Radioservis. Ivo Křen's linocuts surprised the visitors in November with incredibly accurate prints in various colours on interesting topics.

The last exhibition of 2019, a charity, attracted a large number of visitors. The showroom housed large-format photographs of fireflies created by Radim Schreiber to honour the Czech Radio Charity and the Firefly collection.

In the course of 2019, interesting paintings from the radio's own depository were displayed at two separate events.

Our collection of old radios and other radio technology is added to regularly. The number of participants on our excursions is also rising.





Open Doors Day

OPEN DOORS DAY

Czech Radio invited its listeners to its annual Open Doors Day held on Saturday, May 18. Visitors could listen to narrated tours introducing them to the history and current status of our radio service, moderators, editors and programme guests. Studio 1, Czech Radio's largest studio, hosted a discussion and autograph session with guests of the "Tobogan" show Monika Absolonová, Petr Jablonský, Jan Smigmator, Aleš Cibulka, Rudolf Křestán, Jiří Holoubek and others. Czech Radio showcased a demonstration of sports commentators' work in the lobby, and Radio Wave's broadcasting studio was also accessible. The event was also attractive in that it offered the opportunity to get acquainted with digital radios and choose from almost 60 receivers for digital DAB+ services from 16 different manufacturers.

The celebration of the 96th anniversary of Czech Radio culminated in an outdoor concert in Riegrovy Sady gardens. Two music stages featured Tata Bojs and the Prague Radio Symphonic Orchestra, Aneta Langerová and her band, Pískomil se vrací and Pokáč, to name a few. A rich programme was prepared for families with children. These events attracted several thousand visitors.





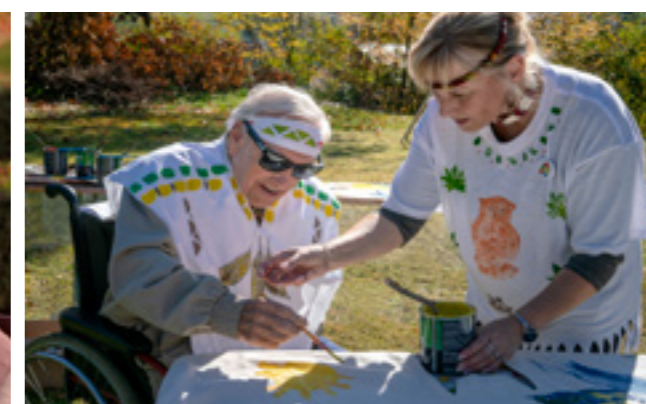
Jesus' Grandkids

JESUS' GRANDKIDS

The public was greatly interested in the third annual wish-fulfilment event for the elderly, Jesus' Grandkids. Over 16,300 wishes were granted, both experiential (unprecedented in number) and material wishes. The volunteer group grew, granting wishes in person instead of sending gifts. New friendships and new families formed.

Czech Radio's national and regional stations shared many reports from retirement homes. Print and television media abounded with reports and programmes about the social impact of the Jesus' Grandkids project.

In the database, 0% of wishes were left unfulfilled. This is a massive success, attributable not only to great donors, but also to the cooperation among workers in almost 900 retirement homes and other care institutions across the country.



POSLOUCHEJTE, CO VÁS NAPADNE

Podcasty, živé vysílání, rozhlasové hry, audioknihy, pohádky nebo historické nahrávky z archivu. Kdykoli a kdekoli v aplikaci mujRozhlas.



mujRozhlas Project



MUJROZHLAS PROJECT

Czech Radio launched the mujRozhlas project, which forms the third pillar of its online strategy. All of the stations offer live services, selected archival programmes are aired, and audio production is tailored to the online environment. The project's main aim is to increase Czech Radio's online audio on-demand listenership, appeal to new audiences and bring technological innovations on board.

The mujRozhlas audiportal offers live service including time shifting and recordings of aired programmes, new content formats produced especially for online distribution and specialities from Czech Radio's archives. A mobile and desktop browser application is available for download, operable on mobile devices with responsive web design.





Divided by Freedom

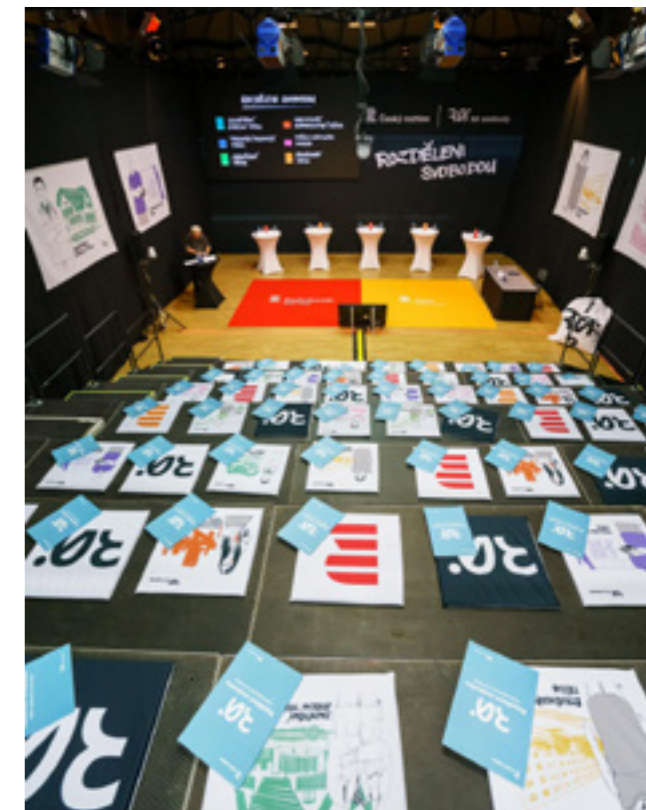
DIVIDED BY FREEDOM

What does Czech society look like 30 years after the Velvet Revolution? Why is the term “divided society” so frequently used? Is the concept of the Prague café and village pub cliché? Is Czech society split into towns and villages? The project Divided by Freedom sought the answers to these and many other questions.

An extensive study was conducted for Czech Radio by trusted social scientists, mapping six social classes characterizing Czech society. Differences were not measured in terms of income and property but by our levels of intimacy in relationships, whether we believe in the meaning of democracy and how we spend our free time. Based on this, the social scientists determined three categories: established middle class, emerging cosmopolitan class, traditional working class, class of local ties, vulnerable class and impoverished class. The Czech Radio website offered a calculator to help determine which class citizens belonged to.

Radiožurnál and Plus broadcast live public discussions debating potential solutions to problems and differences across the classes. Reports informed the public about a variety of socioeconomic issues such as housing in Teplice, endangered classes in Ostrava, public distrust of institutions, citizens' relationships to democracy in Prague and educational issues in Brno. The discussion in early November culminated with a discussion in Czech Radio's S1 Studio among between Parliament's party leaders.

To mark the anniversary of November 17, Czech Radio Radiožurnál and Plus followed up on the commemoration of 30 years of freedom with special broadcasting from the terrain. From the R-stream mobile studio at Prague's Albertov, Radiožurnál broadcast 30 interviews with Czech personalities. Czech Radio Plus broadcast twelve hours from the DRN café on Národní třída.





The Steps of Time

THE STEPS OF TIME – THIRTY YEARS OF HISTORY IN RADIO MEMORIES

The project's aim was to commemorate the 30-year anniversary of the Velvet Revolution with a retrospective of events from the history of our free country from different perspectives and often unusual contexts, presented with a special structure – a tube which played a sound loop complemented by visual graphics on an LED surface.

The sound loop was made as a compilation of Czech Radio archives news clips. The clips included socio-cultural and historical milestones, sports events, political cases and everyday news reports. This sound composition is available online at www.schodycasu.cz, where the sound loop is enriched with a written commentary on the individual events.





Book World Focusing on Latin America

BOOK WORLD FOCUSING ON LATIN AMERICA

This year's 25th edition of "Svět knihy" (Book World), an international book fair and literary festival, introduced the works of many domestic and foreign authors, drawing Latin-America's literary stars to Prague. Czech Radio also participated, offering debates, autograph sessions, live broadcasts and a detective competition.

Famous Latin American writers echoed not only at Prague's Holešovice Exhibition Grounds, but also on air at Czech Radio Vltava and Dvojka. Czech Radio had its own kiosk at the fair with Czech Radio Foundation and Radioservis, and Rádio Junior as a special programme feature.

Among other attractions, Czech Radio Foundation visitors had the chance to meet with writer Anna Burdová, a Czech publicist and copywriter who lost her sight at the age of 5. Czech Radio Dvojka provided a look behind the production scenes of radio plays and explained why a good book does not always result in a good story. Tereza Kostková and Halina Pawłowska broadcasted live from the trade fair and treated their fans to an autograph session.





Studio '39

STUDIO '39

Studio '39 featured seven-hours of broadcasting on the Radiožurnál programme from a special radio studio at Prague's main train station, thus looking back on the beginning of one of the darkest periods of our history. In March 1939, German Nazi troops occupied the remaining parts of Czechoslovakia and the Reichsfuhrer Adolf Hitler declared the Protectorate. Listeners could follow the live enactment of the events on Radiožurnál, watch through Facebook or read in online reports.

Studio '39 brought listeners back 80 years to Friday, March 15, 1939. Special broadcasting hosted by Jan Pokorný and Martin Veselovský began at 4:00 AM and ended at 11:00 AM. Interviews with historians, testimonies of witnesses and archival recordings of Czechoslovak Radio programming. Reporters described events from key historical sites in real time.





Blind Fan

BLIND FAN

The Blind Fan project aims at making sports approachable to visually impaired people. This project attracted the attention of many institutions and its benefit reached far beyond sports fans. Radiožurnál and the Firefly charity worked together to create special commentary for blind and visually impaired fans who attended sports events directly at stadiums and sports facilities.

Thanks to Radiožurnál's commentators' special event descriptions, visually impaired fans are treated to an exceptional sports experience. This commentary focuses on detail and follows not only the action in the field but also in the bleachers, as well as providing descriptions of the individual sportsmen, their gestures and many other details about the match.

The Blind Fan premiered at the end of 2018 during a derby between the Sparta and Slavia football clubs. Sparta was the first football club to approach Czech Radio and Firefly to make matches accessible to the visually impaired. Since then, the Blind Fan has been covering hockey matches, tennis matches, horse races, and theatre productions





The Dvojka Ball

THE DVOJKA BALL

On March 26, 2019, CR Dvojka organized its historically notable first representative ball at the National House in Vinohrady, starring Miro Žbirka and his band, Gustav Brom Radio Big Band and other famous musicians. Visitors could meet personally with radio presenters such as Šárka Volemanová, Jiří Holoubek, Iva Bendová, Mirek Vaňura, Dalibor Gondík, Václav Kopta, Jan Čenský and Tereza Kostková.

As the ball was conceived in appreciation of listeners' loyalty, the tickets for this unique event were not publicly available. They could be won through radio competitions. Aside from introducing the radio presenters, the Dvojka Ball also introduced new programmes, namely "Mám rád" (What I Like) by Miroslav Žbirka and "My dva a čas" (The Two of Us in Time) by Jan Čenský. News coverage was promoted by an extensive communication campaign "Na Dvojce si vyberete" (Dvojka Has Something for Everyone).





Murderous Summer and Live Theatre Play Broadcasting

MURDEROUS SUMMER AND LIVE THEATRE PLAY BROADCASTING

Czech Radio Dvojka, after 70 years, returned to the broadcasting of live theatre plays. The Strange Case of Dr. Jekyll & Mr. Hyde was the third such project. The play, based on R. L. Stevenson's novel, was written and prepared by Vít Vencl.

This live play was the final broadcast in the Detective Stories Broadcast Series, taking place in Czech Radio's Studio A in Karlín on Saturday 21 September. The live broadcast was made available in the studio and also by video streaming to Czech Radio Dvojka's Facebook page. Viktor Preiss played the main role for the listeners, and in this case, visual audiences.

The unique aspect of live broadcasting is that the actors must carefully rehearse the play and then perform it in one sitting in real time. The actor's work must be perfectly timed with the sound effects, made by "noisemakers" using various instruments on the spot during the broadcast. Musical accompaniment creates the right atmosphere for the performance.





International Conference Europe Without the Iron Curtain

INTERNATIONAL CONFERENCE EUROPE WITHOUT THE IRON CURTAIN

On 11. 11. 2019, Czech Radio organized the international conference Europe Without the Iron Curtain to commemorate the 30th anniversary of the Velvet Revolution, held in the new National Museum building. Visitors had the chance to listen to important figures from the 1989 revolution as well as sociologists, political scientists and historians.

Michael Žantovský, president Václav Havel's former library director, delivered the day's introductory speech to a packed hall in the former Federal Assembly, followed by the former Editor-in-chief of the daily newspaper Gazeta Wyborcza and former dissident Adam Michnik also spoke. Others shared their memories of the 1989 revolution, including former Czech president Václav Klaus, Nobel laureate and former Polish president Lech Wałęsa, Magda Vášáryová, diplomat and actress, and Tamás Deutsch, a member of European Parliament and cofounder of the Hungarian Fidesz political party.

The individual speeches were followed by panel discussions reflecting both the year 1989 and the current direction of liberal democracy in Central Europe and the Western world. Pavel Rychetský, Chairman of the Constitutional Court, concluded the day with his speech Democracy and Today's Values. Czech Radio Plus moderators Jan Bumba and Michael Rozsypal moderated the conference.





Radio Council

RADIO COUNCIL

In 2019, Czech Radio Plus continued their series of public debates throughout the regions, adding two new formats: regional debates, which aims to resolve selected Czech cities' problems through discussion between political representatives and the wider public, and media education for primary and secondary school students.

Within the framework of the public debates, Czech Radio Plus took a total of eight trips to meet its listeners: to Prague, Brno, Hradec Králové, Pilsen, Ústí nad Labem, Olomouc and České Budějovice. Current issues discussed included Brexit, the migration crisis, climate change and social divisions. In Mladá Boleslav, Plus held the regional debate on the relationship between the city and Škoda auto, one of the largest Czech companies. Media education was shared with almost 2,000 students in Ústí nad Labem and Uherské Hradiště.





The Youth Play Jazz

THE YOUTH PLAY JAZZ

For International Jazz Day, 30. 4. 2019, Czech Radio Vltava prepared a special half day broadcast featuring live concerts and interviews. Nine open-air concerts, taking place on two stages on Karlovo náměstí, were broadcast. Over 16,000 people attended the jazz celebration.

The stars of the evening were the Norwegian band Jaga Jazzist, who visited studio Vltava for a pre-concert interview and whose videostreamed concert was shared on ČRo Vltava's profile. In the first two days, over 10,000 people watched the video. Prague's International Jazz Day was followed by people all over the world. The festival was commented by Vltava moderators David Brada and Lukáš Matoška.





Letní Letná

LETNÍ LETNÁ

Czech Radio Vltava broke its Facebook viewing record when over 109,000 people watched its live streaming of the opening of the circus festival Letní Letná. Within five days, the recording of the Vltava crossing by funambulist Tatiana-Mosio Bongonga from the French group Cie Basinga gained another unbelievable 94,000 views. Czech Radio Vltava captured the Letní Letná festival opening not only from its spot at the law school (Právnická fakulta) but also using drones and specially placed cameras.

Bogonga's walk in the clouds over a 35-meter-high, 350-meter-long wire on August 14, 2019 was broadcast live by Czech Radio Vltava and videostreamed on Facebook. The video broadcast, very popular with the public, was accompanied by shots from the drone as well as commentary by moderator Veronika Štefanová and her guests: Letní Letná festival director Jiří Turek, Hanuš Jordan, an expert on traditional circus and historian from the National Museum, and Radiožurnál sports commentator Petr Kadeřábek.





Rádio Junior Celebrated its Sixth Birthday

RÁDIO JUNIOR CELEBRATED ITS SIXTH BIRTHDAY

Rádio Junior has been on air for six years! The celebration, attended by hundreds of visitors, took place on March 2, 2019 in Prague's large Studio 1 in Vinohrady. The main programme and special live broadcasting were all co-moderated by young moderators who are already known to regular listeners.

Many famous figures were there. The singer Eva Matějovská came to wish Rádio Junior a happy birthday, along with beat-boxer En.Dru, who took care of the entertainment and taught the kids some tricks. The popular voice characters of the animated series Venda a Fráňa (Tomáš Vacek a Jiří Kohout) invited volunteers to try out recording the series with them. Petr Ševčík, alias youtuber Ševa, faced a tough challenge: to compose a song based on words chosen by the audience, simultaneously recording it as a video. Last but not least was a performance by singer Milan Peroutka, which harvested great applause.

In addition to hosting its annual birthday party, Rádio Junior regularly travels to festivals and other cultural and sport events throughout the Czech Republic to meet its listeners.





Mountain Audioport from Ještěd

MOUNTAIN AUDIOPORT FROM JEŠTĚD

Radio Wave has had long term cooperation broadcasting the Audioport programme with Slovak Radio FM. This year, the Czech Audioport was aired from the grounds of the mountain Hotel Ještěd, the topic being Czech and Slovak mountains.

This year's Czech-Slovak broadcast, then, featured discussions with Czech and Slovak mountain climbers, tourists, environmentalists and architects. The broadcast featured an on-site live concert by Leto s Monikou, recent winner of the Slovak Radio_Head Award, and Čáry života, voted by Czech music critics as winners of the Apollo Award.

Thanks to the videostreaming, Adam Gebrian was able to virtually guide the audience through the Ještěd building. Listeners could also watch the entire broadcast live on Radio Wave's Facebook profile.





Czeching Showcase at Festival Metronome

CZECHING SHOWCASE AT FESTIVAL METRONOME

This year's annual music for export competition, Czeching, culminated on September 22 with a concert in the newly renovated MeetFactory club. An international jury of radio editors and presenters chose the young rapper and singer Hellwana as the winner of the competition.

Radio Wave's Czeching project springboards promising Czech musicians to international listeners and audiences. This year saw a number of very colorful nominations including Viah, Market, Nylon Jail, Branko's Bridge and Margo. Winners were picked by a 15-member international jury, composed primarily of radio editors and presenters from European Broadcasting Union member radio stations.

For the first time this year, the Czeching Showcase took place at Festival Metronome, where Radio Wave had its own stage for the second time. In addition to the Czeching contestants, other bands played, such as Floex, WWW and Lauran Hibberd. Five of the Czeching music for export competition judges were present and voted on the spot for their candidate.



DIGITAL TRANSFORMATION INITIATIVE CZECH RADIO

JANUARY 2019



EBU Workshop for Digital Transformation

EBU WORKSHOP FOR DIGITAL TRANSFORMATION

A workshop entitled EBU Digital Transformation Initiative took place at Czech Radio on 24–25 January 2019, in which participants got to know the concept of digital transformation, which works not only with the issue of new digital technologies, but also, for example, the adaptation of public service media to listeners' changing expectations and the ways in which listeners today consume media content. In an ever more complicated competitive environment, and because of the influence of digital technologies such as social media, cloud services, mobile applications and augmented reality, it has become increasingly difficult for public service broadcasters to reach new audiences, particularly younger listeners.

The European Broadcasting Union sponsored Digital Transformation Initiative (DTI), of which Czech Radio is a member, seeks not only to open the discussion on digital transformation, but also to define and help EBU members understand and implement its principles. The workshop programme focused on the challenges and opportunities influencing the changing media environment in the medium and long term. Efforts to intensify cooperation with businesses and operating on third-party platforms were also discussed. The workshop included a presentation of examples of good practice from abroad and a live remote connection via video call with Christina Johannesson, project manager of Swedish Television News (SVT), and Thomas Granryd of Swedish Radio (Sveriges Radio).

The Swedish example proved that in order for public service media to be able to respond flexibly to a rapidly changing environment, the company's management and the entire organization must be similarly able to respond to changes. At the end of the workshop, a plan of action, detailing specific proposals for measures enabling Czech Radio's further development, was made.





EBU Storytelling Labs

EBU STORYTELLING LABS

At the end of November 2019, Czech Radio hosted an EBU working group meeting focused on storytelling in the online environment, known as the EBU Digital Storytelling Labs. The one-day meeting was attended by representatives of innovative foreign public media teams, including the BBC, ARD, Radio France, Swedish Radio, Danish Radio and Television, and of course representatives of Czech Radio's Creative HUB, which has been a member of this expert group since its inception.

The meeting in Prague also offered an opportunity for professionals to discuss public online projects and their reach among the general public, storytelling in the online environment and how to work with current issues and specific target groups that have not been addressed or been addressed minimally in content or form by public broadcasters. In addition to the foreign delegates, the keynote speakers were Elisha Sessions, curator of podcasts and new content for the BBC Sounds platform, and Kare Vedding Poulsen, the founder and director of the Nordic showcase Festival of Digital Narratives and cross-media manager at Danish Radio. Digital projects that succeeded in involving civil society in presentation or content were noted: the Czech Radio Project 68, the BBC workshop's Forest 404 project, and the Danish online project Klassen. These projects were ranked highly in the category Best Digital Projects at the Prix Europa 2019 festival. The group devoted a large part of the afternoon's discussions to these examples, specifically as to which parts were inspiring and which could benefit from finding different approaches to the content.





The Gourmet Year

THE GOURMET YEAR

The Gourmet Year, broadcast on regional stations, sweetened up the year 2019. In total, 40 listeners competed and their recipes received 22,913 votes. Marie Kosová from Moravské Budějovice won the best sweet recipe with her layered cardinal cake with coffee cream.

During the grand finale at the Pod Palmovkou Theater, the audience was entertained with stories told by The Gourmet Year jury members, chefs Pavel Pospíšil and Jaroslav Sapík and actress and food lover Nadi Konvalinková. Czech popstars Věra Martinová, Josef Laufer, Yveta Simonová, Jakub Smolík, Kamélie, Jana Chládková and David Deyl also came to congratulate the winners. Patrik Rozehnal performed live in the hall for the audience and the radio listeners at home.

The winning recipe, along with many others, can be found on the website www.pochoutkovyrok.cz.



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Český rozhlas

Humour on Tour

HUMOUR ON TOUR

Humour on Tour travelled all around the Czech Republic in 2019. They spread joy with guest musicians Marcel Zmožek, Pavel Vitek, Jana Chládková, Milan Drobný and others. Tomáš Töpfer, Ivanka Devátá, Jan Přeučil, Václav Vydra and Ladislav Županič took turns playing the roles of the performers.

The whole project culminated in a special New Year's Eve celebration, in which moderator Patrik Rozehnal welcomed seven of his Humor colleagues and the imitator Petr Jablonský at Prague's Gong Theater. The stories, scenes and monologues reflected upon the catastrophes of life. Viewers and listeners learned, for example, how immigration officials didn't want to let Tomáš Töpfer into the USA for a one-day visit, why Naďa Konvalinková paid a large telephone bill for Turkish winds or how Jiří Krampol understands his computer and mobile phone. Popular anecdotes also had their place, and Petr Jablonský shared President Václav Havel's New Year's wishes at the end of the gathering.



České Budějovice
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ON AIR

ON AIR

Czech Radio's 2019 portfolio of broadcasting services included four nationwide stations (Radiožurnál, Dvojka, Vltava, Plus), four specialised stations (Rádio Junior, Radio Wave, D-dur and Jazz) and a network of regional stations across the country. It also offered an international service in six other languages through Radio Prague International. A number of programmes were available exclusively on the internet or broadcast digitally. One of the most successful programmes, Rádio Retro, produced five premiere features ("Pocta Hanzelkovi a Zikmundovi", "Zlaté šedesátky", "Skoky do vesmíru", "60 let Semaforu", "Šťastné a veselé" (Homage to Hanzelka and Zikmund, Golden sixties, Jumps in the Outerspace, 60 Years of Semafor, Merry Christmas) and two reruns (The War of 1938–1945 and Velvet Revolution).

Czech Radio's portfolio of stations can be divided according to the targeted age groups: Rádio Junior for children, Radio Wave for young adults, Radiožurnál for the middle aged, and Dvojka for older listeners. The culturally oriented CR Vltava and the spoken word station Czech Radio Plus address a multi generational audience. Czech Radio's regional studios target all listeners interested in their respective regional issues. Each station's format is designed to address and appeal to listeners from across generations and social groups.

The need for balanced broadcasting is the ambition of all of Radio's stations, which complement their respective broadcasts. In case of the news and current affairs stations CR Radiožurnál and CR Plus, the complementarity provides a greater range and balance of news resources available to listeners. CR Radiožurnál is a streaming service station offering regular news updates. CR Plus specialises in analytical journalism, offering discussions with experts, eye witnesses, commentators and analysts to provide a context to events covered in the news.

Many programmes were made available for downloading and streaming on the Radio's website, which is continually being revamped into a more modern and better arranged format. Throughout the year, great emphasis was placed on multimedia content. A number of mobile apps, a microsite and special websites were produced during the year. Social media representation enables Czech Radio to reach a continuously growing number of followers. The projects "Podcast Vihohradká 12" and MujRozhlas.cz have been very successful.

NEWS, CURRENT AFFAIRS AND SPORT

All nationwide and regional services broadcast their own specifically tailored news programming in 2019. Some news programmes were shared across several stations. CR Radiožurnál and CR Plus shared the Main News including opinion pieces, and the evening and night news programmes. Regional studios air news in shared broadcast. Editors of the News and Current Affairs provided coverage of domestic, regional and international affairs, economy, culture and sports, both reflecting current affairs and responding to the needs of regional stations and studios, in order to strengthen the regional character of regional stations, and in-depth coverage with broader contexts in case of CR Plus. When covering the same affair, individual stations and editors might put different emphasis on different aspects of information while never changing its meaning.

■ News Coverage

News and Current Affairs provided Czech Radio's stations with over 18,000 stories and opinion pieces. Throughout the year, Czech Radio reported on the major events in the Czech Republic and abroad. The ambition is to cover events via reporters present on the spot. One of the greatest challenges was providing the pre-election and election broadcast for the European Parliament elections. European Commission's reports on funds, demonstrations by the Million chviliek movement, parliamentary elections in the UK and Brexit negotiations, and climate change negotiations were covered extensively. The Ice Hockey World Championship in Slovakia, Czech football team's ascent to EURO 2020 and the challenges of the bark beetle crisis and droughts, which make water distribution difficult, were covered in great detail.

The news stations CR Radiožurnál and CR Plus air current news 24 hours a day in 30 minute intervals (in the morning, in 15 minute intervals). In 12 PM and 6 PM, the extended news programme Main News, shared by both the stations, features analytical commentary on the events of the day.

The "Názory a argumenty" (Opinions and debates) at CR Plus was extended, rescheduled and as consequence, more journalists were invited, new commentators were introduced, the number of female authors increased and the diversity of opinion grew. One of CR Plus's key programmes is "Pro a proti" (For and against), which presents guests with contrasting opinions and allows listeners to freely form their own positions based on the presented points of view. CR Plus also airs the live phone-in programme Radioforum, where listeners can comment on current affairs and react to the topics under discussion.

Stations that are not dedicated primarily to news coverage also presented its listeners with regular news and current affairs programmes. Czech Radio Dvojka airs a news program every hour at the hour from 5 AM till 6 PM. Its main current affairs programme "Jak to vidí" (What is their Take), in which prominent public figures offer their commentary, is one of the station's most popular programmes. Special editions are produced on the occasion of major public holidays and anniversaries. To commemorate the 30th anniversary of the events of 1989, a public edition of "Jak to vidí" was broadcast from the Václav Havel Library. The daily "Káva o čtvrté" (Four O'Clock Coffee) presents interviews with experts on matters of everyday concern.

CR Vltava airs news in its morning "Mozaika" programme every thirty minutes and its noon edition contains in-depth cultural service. The station focuses primarily on topics related to cultural and social life, the editors cover major domestic and international cultural events and festivals, especially in the morning "Mozaika" programme and the "Vizita" interview, in the matinée "ArtCafé", and in the specialised programmes "Reflexe" and "Kontexty".

Radio Wave discontinued the 12 PM and 2 PM news, keeping those at 8 AM, 9 AM and 10 AM. On its website, the station publishes written "Wave News". The "Otevřené hlavy" (Open Heads) series presented interviews with world's leading academics and intellectuals. The series "Po sametu" (After Velvet) introduced young listeners to the events following the Velvet revolution, which took place before their time.

Rádio Junior presented the daily "Minutové zprávy" (One minute news) every hour at the hour in its morning broadcast. "Dílna mladého novináře" (A Young Journalist's Workshop) focused on children's media literacy.

In 2019, Czech Radio's regional studios broadcast news in its news programmes (24 hours a day, every hour and every thirty minutes in the morning), service stream and current affairs programmes, focusing on important events and topics relevant to their listeners.



■ Sport

Czech Radio's biggest 2019 sports project was "CR Radio-žurnál – Sport" dedicated to the Ice Hockey World Championship in Slovakia. Over a period of seventeen days, this project presented 402 hours of continuous sports reporting in the internet stream and the DAB digital platform. Along with dozens of live hockey broadcasts, listeners could tune in to live broadcasts from the climax of the top Czech football tournament and entries from other sports events.

The EURO 2020 qualifiers were also engaging, and so were the Biathlon World Cup, tennis Grand Slams, and cup tournaments. The major domestic sports events were the football and ice hockey tournaments. Czech Radio was usually the exclusive radio broadcaster of these events.

■ Traffic reporting

Traffic news is a long term priority of the Czech Radio News and Current Affairs department. In 2019, CR continued to offer continuous up to date traffic news service on CR Radiožurnál, CR Dvojka, CR Plus and the regional stations' programmes. Live traffic reporting of the "Zelená vlna" (Green Wave) on CR Radiožurnál came in the form of broadcasts in intervals of 30 minutes and less. During workday morning, afternoon and weekend peak times, the intervals were even shorter. Czech Radio prepared traffic reports in collaboration with the Czech Ministry of Transport, the Road and Motorway Directorate, the Police of the Czech Republic, the Fire Department and collected information from its own network of volunteer traffic reporters.

The Green Wave of the News and Current Affairs Department operates a dedicated 24/7 traffic call centre. Call centre operators use information provided by the volunteer traffic reporters. This information is subsequently processed and verified using other information sources. This adds to the accuracy of traffic information provided by state authorities and leads to faster delivery of updates to drivers.

MUSIC, ARTS AND CULTURE

■ Music

In 2019 Czech Radio covered a wide range of music genres: classical music (Vltava, D-dur), jazz (Vltava, Jazz, Dvojka), traditional folk (Dvojka, regional stations), pop music (Dvojka, regional stations, alternative pop at Wave and as of last year, at Vltava), world music (Vltava), brass band and country (Dvojka and regional stations), alternative and experimental music and radio art (Vltava, Wave).

In addition to playing music within its regular broadcasting, Czech Radio produces a number of programmes with original musical recordings performed either in the studio or at live concerts. These recordings are presented in various formats and editions, from pre recorded programmes to interviews with artists and educational programmes.

In 2019, Radio collaborated with the most important domestic festivals and orchestras (Prague Spring, Robert Firkušný Piano Festival, Czech Philharmonic, Dvořákova Praha International Music Festival, Smetana's Litomyšl, Moravian Autumn, Brno Philharmonic, Jazz Fest Brno, Concentus Moraviae and many others), as well as with small local producers presenting exceptional creative programming both across the country and in Prague.

Czech Radio and Slovak Radio and TV continue coproducing a Christmas concert. In 2019, the concert took place in Plzeň and was presented by Czech Radio and Gustav Brom Big Band.

Radio and the Berg orchestra coproduced exceptional micro-concerts – "Hudba k siréně" (Music for the Siren), five-minute live concerts incorporating the sound of the siren signalling the operability of the warning system every first Wednesday of each month at noon. The project is planned to continue in 2020.

Music makes up to almost half of Dvojka's and Vltava's total broadcast, three quarters that of Junior's and Wave's and almost all of D-dur's and Jazz's. In 2019, Dvojka introduced several new programmes focusing on mainstream styles. Miroslav Žbirka selects songs that accompany his life in "Mám rád" (The Ones I Like), Václav Kopta's "Zlaté časy" (Golden Age) focuses primarily on the 60's and 70's. Miloš Skalka and Josef Melen play evergreens at "Srdcovky od Dvojky" (Cherished Songs from Dvojka). In "Moje hvězdy" (My Stars), a Czech musical celebrity takes on the role of an editor. The charts "Česká dvanáctka" (Czech Twelve) is a joint project with the Svaz autorů a interpretů (Authors and Performers Collective) aiming at supporting new Czech music.

Dvojka paid tribute to the late Karel Gott, who used to host his own show on this station called "Zpátky si dám tenhle film" (I will Replay this Movie) for many years. The special broadcast following the announcement of his passing took 24 hours. In the following week, numerous special programmes were produced, book of condolences was set up online and the funeral at St. Vitus Cathedral was broadcast. The new website gott.rozhlas.cz collects all radio programmes and recordings by the Maestro.

CR Vltava and CR Jazz took part in many prestigious jazz projects, notably the International Jazz Day at Karlovo náměstí. On the occasion of the opening of Radiocafé Vinohradská 12, the stations presented a series of free jazz concerts to all of the Radio café's visitors.

Rádio Junior's programme "Napiš hit!" (Write a hit song!) gives children the opportunity to become co-authors of a new song. The charts "Hitparáda" and "Starparáda" featuring current children's idols are also part of the programme. Radio Wave is a long term supporter of Czech music, producing the programme "Startér" (Starter) which provides exposure to young Czech artists and bands. The video project "Pateroster Sessions" focused on Czech rappers. The Studio RW at Vinohradská street regularly hosts live performances by local and international musicians.



■ Arts and culture

This chapter covers almost all of the programme by CR Vltava, CR D-dur, CR Jazz, most of CR Dvojka's evening and weekend broadcast and Rádio Junior's production for children and young adults.

In 2019, CR Dvojka, CR Vltava, and CR Radiožurnál aired 39 radio drama premieres for adult audiences. CR Vltava and CR Dvojka broadcast plays as part of their traditional series, aiming to reach the widest possible audience. CR Vltava – "Současná hra" (Contemporary Play) – originals scripts or adaptations, often of experimental nature, original approach, "Rozhlasové jeviště" (Radio stage) – adaptations of theatre plays, "Rozhlasový seriál" (Radio series) – drama. CR Dvojka – "Rozhlasová hra na sobotu" (Saturday Radio Play) and "Rozhlasová hra na neděli" (Sunday Radio Play) – original dramas and adaptations, comedies, family stories, detective stories.

When it comes to literature, CR Dvojka, CR Plus and CR Vltava premiered over 1,000 plays. The stations' literary series continued to offer episodic readings, stories, poetry, essays, memoirs and conceptual programmes such as "Schůzky s literaturou" (Rendezvous with Literature). Prose and poetry were also combined with journalism in the programmes "Osudy" (Destinies) and "Výlety s Vltavou" (Outings with Vltava).

The selection of dramatic titles stemmed primarily from requirements of the individual stations. The original play based on R. L. Stevensons's novel "Strange Case of Dr Jekyll and Mr Hyde", which was broadcast live, was a culmination of the "Vražedné léto" (Murderous Summer) project by CR Dvojka. Other premiers included in the project were the series "Vraždy jako z pohádky" (Fairytale murders), the detective story "Liliová přikrývka" (Lily Blanket) and Agatha Christie's classic "Yellow Iris". The play "České vánoce" (Czech Christmas) was produced for the Holiday season. Series based on S. Massini's "The Lehman Trilogy" was produced by CR Vltava to commemorate the Wall Street Crash. The satirical play "SdCh: Poslední husička" (SdCH: The Last Duckling) and the brilliantly cast adaptation of Václav Havel's "The Beggar's Opera" were made to commemorate the 30th anniversary of the Velvet Revolution. CR Vltava produced the original series "Tři životy D. Šostakoviče" (The Three Lives of D. Shostakovich) by P. Molk. A. Goldflam's "Životaběh" (Course of Life) was written for radio.

The plays "Spánkové křídlo Adelaide Carpenterové" (Adelaide Carpenter's Sleeping Wing) by Katharina Schmitt and "Virtuoso" by Ilinca Stihl represent experimental production. Both authors are renowned European writers and directors.

Current European theatre and radio production was represented by Paul Plamper's and Julian Kamphausen's play "Die Unmöglichen", Yasmina Reza's "Le Dieu du Carnage" and Dario Fo's "Lu santo jullare Francesco". For CR Vltava's holiday broadcast, Jean-Claude Grumberg's "Vers toi Terre promise, Tragédie dentaire" was adapted. Molière's classic "Le Misanthrope" was treated to an innovative adaptation.

Programmes inspired by literature and drama make up for a large part of the broadcast of CR Vltava, Dvojka and Junior. 2019 highlights were reading of Kundera's "Nesmrtelnost" (Immortality) and Durych's "Bloudění" (Wandering) at Vltava. Vltava also presented its best work in the area of sound design to date – two binaural plays, "Virtuoso", directed by the Romanian author Ilinca Stihl, and "Spánkové křídlo Adelaide Carpenterové" (Adelaide Carpenter's Sleeping Wing) by the Czech director with German roots, Katharina Schmitt. The radio series "Tři životy Dmitrije Šostakoviče" (The Three Lives of Dmitri Shostakovich) achieved exceptional level of excellence with the outstanding leading performance by Ondřej Brousek. Vltava's Christmas broadcasting was dominated by the centennial of the idiosyncratic poet Ivan Blatný.

CR Dvojka's "Vražedné léto" (Murderous Summer), focusing on detective and crime stories, received exceptional attention from listeners. From June till September, Dvojka aired over 100 episodes of readings and almost 30 detective plays. The Murderous Summer culminated in a broadcast of the "Strange Case of Dr Jekyll and Mr Hyde" performed live from Studio A in Karlín. As a result of programme changes, the same station introduced a new series called "Pokračování za chvíli" (To Be Continued in a Minute), which features shorter literary genres, young Czech writers and literary attempts submitted by listeners themselves.

Programmes inspired by literature and drama were also presented at Czech Radio's regional stations. For instance, CR Olomouc aired, as part of the "Ostrov Olomouc" (Island Olomouc) project, a five part series "Večery s básníkem" (Evenings with a Poet) by Michal Šykora. The Production department was commissioned to make the programme "Zelný trh" (Cabbage Market) for CR Brno, the cycle "Počteníčko" (Little Readings) for CR Olomouc, and the new cycle "Sto let divadla v Ostravě" (One Hundred Years of Theatre in Ostrava) for CR Ostrava.

CR Radiožurnál and CR Plus cover culture mostly in their news and current affairs programmes. In 2019, they aired a series of reportages on the 60th anniversary of the Semafor theatre, the State Opera building after reconstruction, and on the late singer Karel Gott. CR Plus aired a series of docudramas "Česká kronika" (Chronicles of Czechia) which, through little known or forgotten events, offered an alternative take on the affairs of 1939 to 1989. The station produced a weekly review of cultural events "Kultura Plus" (Culture Plus) and focused on literature in the programmes "Ex libris", "Kničky Plus" (Books Plus) and "Radiokniha" (Radiobook).





SCIENCE, TECHNOLOGY, EDUCATIONAL CONTENT

Czech Radio broadcast various formats of educational programmes mainly on its stations CR Plus, CR Radiožurnál, and CR Dvojka. Promotion of science was the main focus of the programmes “Magazín Leonardo” (Leonardo Magazine) (summary of the week’s main topics in science), “Studio Leonardo” (Leonardo Studio) (profile interviews with engaging scientists), “Leonardo Plus” (analytical interviews with scientists), “Laboratoř” (Laboratory) and “zVědavosti” (Curiosities).

CR Plus’s main means of promoting science and technology on a day to day basis is news and current affairs, specifically reportage and composed programmes in the service stream. Sufficient air time is given to reportages and live entries from the field. A prime episodic programme representative was a series commemorating the 30th anniversary of the Velvet Revolution (in context of the sciences), and, based on previously unknown facts, newly found relatives and Radio’s unique archive materials, the Radio contributed to a new debate around the death of Jan Masaryk. The brilliant inventor’s Leonardo da Vinci’s 500th anniversary inspired the making of a series of reportages from places where the artist and inventor lived and where he left his mark. The series “Vědecká dobrodružství” (Adventures in Science) plays a vital educational role, bringing exclusive content, original reportages and live entries from attractive foreign locations (e.g. Czech biologists in Indonesia, doctors in Malawi, archaeologists in Cambodia, and stories from Chile, Svalbard, Laos, and Papua New Guinea).

Historical topics were dealt with mainly in the programmes “Příběhy 20. Století” (20th Century Stories), “Historie Plus” (History Plus) and “Jak to bylo doopravdy” (How it Really Happened).

The series “Leonardo Plus” promoted science through extensive interviews, and offered a closer look at new developments in the interviewee’s field of work. Among these, the scientists with multiple areas of expertise and those whose research has a clear impact on society, proved the most popular with listeners. A few such favourite guests were: the renowned economist, Tomáš Sedláček; educator, writer, translator, geologist, climatologist and promoter of science, Václav Cílek; biologist, professor Jaroslav Petr; and, as of last year, the political economist Magdalena Frouzová.

The programme “Laboratory” deals lightly and seriously with science, or seriously with scientists and actors about their understanding of the newest scientific findings and discoveries.

Radiožurnál also offers a scientific educational format in its programme, the Experiment, aired on Saturday morning and containing features from the area of science and modern technology.

Discovery and learning are the essential characteristics of Czech Radio stations’ broadcast, not just in educational programmes, but learning finds its way into entertainment, news, music, documentary programmes and service stream broadcast. The scientific documentary series, “Meteor” at CR Dvojka, continued in its tradition as the oldest programme of its type on Czech Radio. The same station reserves the 6:30 PM slot for specialised educational programmes, such as the series “Osudové ženy” (Fatal Women), “Stopy, fakta, tajemství” (Leads, Facts, Mysteries), “Příběhy slavných značek” (Stories of Famous Brands) and “Historie českého zločinu” (History

of Czech Crime). One of the most popular topics on CR Dvojka is linguistics, which is explored in two regular programmes, “Slovo nad zlato” (Words are Better than Gold) and “O původu příjmení” (The Origin of Surnames). One of the fixtures of CR Dvojka’s programme was travel related content that took listeners around the Czech Republic in “Po Česku” (Around Czechia).

The third season of the interview series “Otevřené hlavy” (Open Heads) on Radio Wave presented renowned world intellectuals and their ideas. The podcasts “Po sametu” (After Velvet), “Moje terapie” (My Therapy) and “Parabible” also had educational aspects.

Rádio Junior introduces youngest listeners to major historical and current events and anniversaries every weekday within the day’s overall topic.

All of 2019 editions of Radio Retro served an educational purpose, “Pocta Hanzelkovi a Zikmundovi” (Tribute to Hanzelka and Zikmund), “Skoky do vesmíru” (Jumps into Outerspace) or “60 let divadla Semafor” (60 Years of the Semafor Theatre) to name a few.

In 2019, Czech Radio’s regional studios prepared an array of educational programmes. All of these studios teamed up to create the most important of the projects, “Česko, země neznámá” (Czechia – The Unknown Land) – an educational quiz about the Czech Republic (in the first half of 2019), and “Výlety” (Trips) in the second half of 2019. Programmes offering advice in areas such as finances, hobbies and healthy lifestyles form another large portion of the broadcast schedule. Other programmes are devoted to Czech language – “Okolo češtiny” (Around the Czech Language), “Opáčko” (Repetition Exercise), “Jazykový koutek” (Language Corner), “Názvopis” (History of Names), “Jak se u nás mluví” (How We Speak at Home); history – “Stalo se před sto lety” (It Happened a Hundred Years Ago), “Němí svědci historie” (Silent Witnesses of the Past); science and technology – “Techno,” “Planetarium,” “Astronomické okénko” (Astronomical Window), “Zelené světy” (Green Worlds). Czech Radio’s regional studios also closely cooperate with local universities, museums, and science parks. The show “Kontakt” (Contact), which is part of the shared schedule of all regional stations, occasionally features expert guests (scientists, physicians, sociologists, historians) in some of its episodes.

SOCIETY AND LIFESTYLE, PROGRAMME FOR MINORITIES

Service for minorities is vital to fulfilling Czech Radio's own mandate as well as its commitments to the European Charter for Regional or Minority Languages ratified by the Czech Republic in 2007. In 2019, Czech Radio regularly collaborated with the Government Council for National Minorities and its advisory body – The Working Group on Minorities on developing their concept of service for national minorities. It offered regular shows for national minorities, about them and on the co-existence of these minorities in mainstream Czech society. This topic was also occasionally found on Czech Radio in the form of news and current affairs and documentary features.

CR Plus's programme "Mezi námi" (Among Us) focuses on national minorities living in the Czech Republic, introducing some of their well-known representatives, cultural traditions, history and activities of their associations.

For the ever-increasing English-speaking minority, CR Plus presents daily news in English. CR Ostrava broadcasts for the Polish minority. In 2019, this consisted of 251 programmes.

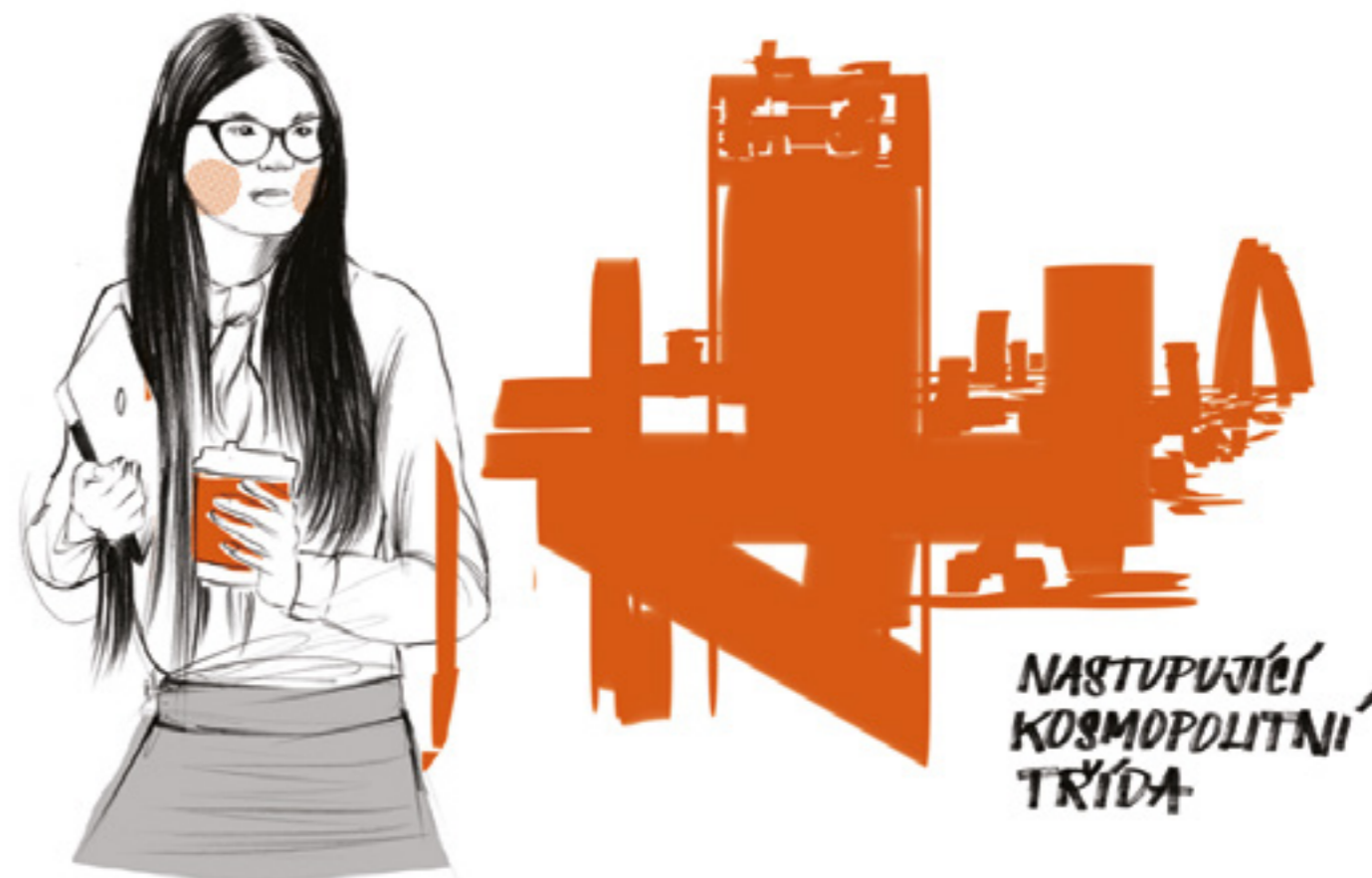
National minorities can tune in to news and current affairs features published by the Radio Prague International in five world languages and practise their Czech with the programme "Čeština na vlnách" (Czech on the Waves).

■ Slovak broadcasting

The magazine "Stretnutie" (Meeting) continued hiring new presenters and incorporating new, inspiring authorial input in 2019. It furthered its main mission – to support Slovak national identity in the Czech environment. In collaboration with Slovak organisations and associations (Slovak Institute in Prague, Slovak House, Detvan Association, Šarvanec, Limbora) it focuses on topics that have an immediate effect on the life of Slovak citizens in the Czech Republic.

■ Romany Broadcasting

The programme "O Roma vakeren" (aired by CR Radiožurnál and regional stations) is a communication platform for the non-profit organisations supporting the Romany community in the Czech Republic. It focused on the agendas brought up by the expert committee members (based on their experience and knowledge of the field), mapping and promotion of traditional Roma values.



■ Social issues

Social issues and their consequences were among Czech Radio's most discussed topics in 2019. Social themes were presented in current affairs reports and news programmes, advice programming, in documentaries and programmes hosting experts from the field, and in the project "Rozdělení svobodou" (Divided by Freedom), made to commemorate the 30th anniversary of November 1989 events. Czech Radio and a team of sociologists researched the state of the Czech society 30 years after the revolution. The result is a unique series of profiles of representatives of six social classes based on economic, cultural and social capital. The research inspired broadcasting, social media and websites, a printed brochure "Rozdělení svobodou" (Divided by Freedom) and a series of analytical texts on iRozhlas.cz. The questionnaire enabling people to find out their social class was filled in by over 216,000 people.

The series "Dokument" (Documentary) and "Dokuseriál" (Docuseries) at CR Dvojka presented various social issues through the eyes of documentary makers. The covered issues included custody trials, the phenomenon of singles, overproduction of waste, and others. Fairytales at the Dvojka and Junior stations did not shy away from social topics either, dealing with environmental crisis, bullying or transgender issues. The series "Osudové ženy" (Fatal Women) brings stories of strong women who broke through in the male-dominated world.

Most stations actively supported the Czech Radio Foundation's collection Firefly, pointing out to the social aspects of the lives of the visually impaired. An important contribution towards helping the lonely elderly was the third edition of the pre-Christmas project Jesus' Grandkids. It was present at the broadcasting of all stations and Czech Radio's regional studios, which amplified the theme of intergenerational solidarity and the phenomenon of Czech Republic's and Europe's aging population. Besides extensive reflection of the issue in its broadcasting, Czech Radio produced off-air events for seniors – concerts, readings and debates.



■ Religious Programmes

The vast majority of religious programmes were produced by the Current Affairs Creative Team for CR Radiožurnál, CR Vltava, CR Radio Wave, CR Plus and Czech Radio's regional studios. All formats were tailored to the needs of individual stations and the target listener groups. All programmes placed emphasis on the promotion of religious freedom and understanding between different religious and ethnic communities.

The main programme exploring religious issues in 2019 was "Vertikála" (Vertical) with a magazine and discussion section (CR Plus), discussions with experts from various fields who share a spiritual view of the world covering themes that resonate across society, trying for the greatest diversity of themes possible (abuse of children and adolescents in church structures, equal rights of men and women). Spiritual and ethical themes were also dealt with in CR Plus's programmes and in "Hovory" (Talks) on Sunday. The show's aim was to search for the sometimes neglected or denied spiritual and ethical dimension in our mostly atheist society.

"Mezi nebem a zemí" (Between Heaven and Earth), which is broadcast by the regional stations, presented topical and reportage content. "Šalom alejchem" (Shalom Aleichem), wrapping up a week of programmes dedicated to minorities in the Czech Republic on an ethical spiritual religious note, retained its excellent professional standards.

Radio Wave's programme series "Hergot!" is a spiritual social magazine whose religious and lay guests discuss events at the intersection of the social and the religious. The guests (religious researchers, sociologists, artists) offer unorthodox perspectives on spiritual matters in context with the so called lay.

CR Radiožurnál and CR Plus, being news and current affairs stations, also focused on religion and ethics in relation to contemporary developments. These issues were also debated in interviews on "Host Radiožurnálu" (Guest on Radiožurnál) and "Večerní host Radiožurnálu" (Evening Guest on Radiožurnál) and on CR Plus in the reportage discussion program, "Zaostřeno" (In Focus).

CR Vltava's Sunday morning is dedicated to spiritual reflections. "Spirituála" (Spiritual) includes broadcasts of religious services, and features spiritual music. Ethics is the topic of the daily "Ranní úvaha" (Morning Contemplation) and "Eseje" (Essays). Saturday's programme "Reflexe" (Reflections) presents alternately historical and philosophical topics, often discussing spiritual and ethical themes.

Ethical and spiritual themes are discussed in CR Dvojka's "Jak to vidí" (What is their take), especially in its Sunday edition hosted by the priest Zbigniew Czendlik and sister Angelika. The morning show "Dva" (Two) regularly deals with the moral dilemmas of interpersonal connections.

Other programmes and reports with religious topics presented regularly by the regional stations are those connected with traditional Holidays, such as Christmas, Easter, the anniversary of Cyril and Methodius, etc, and those in the "Mezi nebem a zemí" (Between Heaven and Earth) magazine.





ENTERTAINMENT

In 2019, CR Dvojka boosted the entertainment segment with both new and previously successful formats from the past in order to position the station as the entertainment and education station for the wide public. Production of radio sketches was renewed in the program "Rychlá dvojka" (Fast Dvojka), and a creative team of external collaborators for this specific genre was established. New entertainment programmes are the weekday morning show "Ranní Dvojka" (Morning Dvojka) with Dalibor Gondík, the traditional show "My dva a čas" (The Two of Us and Time) with Jan Čenský and the music programme "Zlaté časy" (Golden Age) hosted by Václav Kopta. Humorous literature is a frequent component of the "Pokračování za chvíli" (To Be Continued in a Minute), the one hour show aired at noon. The pillar of Radio's entertainment programming is one of Dvojka's most popular shows – Saturday "Tobogan" with Aleš Cibulka.

CR Vltava gives regular air time to entertainment for young generations in its Rádio Dada, a hybrid between stand up, talk show and radio play. Original New Year's Eve programme was produced by the band JAR: "Silvestru zmar! Uvádí JAR!" (Death to New Year's! Presented by JAR!).

Entertainment for the young generation is provided by Radio Wave's shows "Buchty" (Chicks), "Mikrovlnky" (Microwaves), "Radio Ivo" and "Velký špatný: Talkshow Radia Wave" (The Great Bad: Talk show on Radio Wave). Younger pupils enjoy Rádio Junior's sketches with Venda and Fráňa and their classmate Vokurková.

Entertainment is one of the five programme building blocks of Czech Radio's regional studios. Nationwide entertainment programmes are centrally produced due to the time intensity and the organizational and financial requirements of the production: "Humoriáda" (Humorriad), "Hvězdné návraty" (Star Comebacks), "Divadlo pro vaše uši" (Theatre for Your Ears); on the local side, regional entertainment is taken care of independently by each regional studio: "Zasmějte se s námi" (Laugh with Us), "Posezení v divadle" (Get together in the Theatre), "Na větví s Halinou" (Tripping with Halina), etc. The New Year's Eve Special is also one of the most popular events, which included "Silvestrovská Humoriáda" (New Year's Eve Humourriad) with a live audience and special guests: Tomáš Töpfer, Naďa Konvalinková, Jiří Krampol, Ota Jiráček, Jan Přeučil, Ivanka Devátá, Václav Vydra, Petr Jablonský and Josef Alois Náhlovský, among others, and the touring "Humoriády na cestách" (Humourriad on the Road).

PRODUCTION FOR CHILDREN AND YOUNG ADULTS

Rádio Junior is dedicated to listeners between ages 3 to 12. The station connects various platforms, especially linear broadcast, a YouTube channel and a website. In 2019, the updated website radiojunior.cz and a new mobile app were launched. Children and young adults will find their programmes at Radio Wave, which, in 2019, entered the area of podcasts, a dynamic genre popular particularly among young listeners. CR Dvojka airs several programmes catering to the needs of young listeners and their parents and grandparents, notably "Hajaja" and "Pohádka" (Fairytale) on Sunday.

The Drama and Literature Department produced classic and modern titles for the fairytale series on CR Dvojka, for example the premier of a musical in two parts based on A. de Saint-Exupéry's "Le petit prince", with lyrics by Richard Bergman and Vít Pokorný and score by Daniel Barták, starring Vojtěch Dyk. In 2019, premieres included poetic fairytales, such as "Velryba Valvara" (Valvara the Whale) by Marka Míková, adaptation of Ludvík Aškenazy's popular book "Putování za švestkovou vůní" (Journey to the Smell of Plums), and also humorous adaptations of classic fairytales.

CR Dvojka's programme series "Hra na sobotu" (Saturday play) presented Catherine Zambon's "Mon frère, ma princesse", which contributes towards greater understanding and tolerance and which was awarded a special mention at the Prix Italia 2019 festival.

The traditional programme series "Hajaja" at CR Dvojka aired 15 original productions, including series inspired by distant cultures, for example "Pohádky z iglů" (Tales from the Igloo) and "Pohádky z rýžových polí" (Tales from Rice Fields) by Jan Suchl, "Islandské pohádky" (Islandic Fairytales) by Marie Štěrbová, more contemporary titles such as "Cesta princezny Magdy za láskou" (Princess's Magda's quest for love) by Bela Schenková, "Příběh slavné rytířky Leopoldy z Blanice u Bavorova" (Story of the Celebrated Knight Leopolda of Blanice u Bavorova) by Hana Lehečková. A special week "Hajaja živě" (Hajaja live) was produced for the beginning of the school year. Every evening, a different actor read a fairytale from the series "Onošené pohádky ze skříně" (Worn tales from the Wardrobe) by David Košťák.

Rádio Junior aired 70 episodes of reading. Author's reading by Klára Vlasáková's "Po tom, co Aneta zmizela" (After Aneta vanished) in 5 episodes directed by Adam Svovil and Kristýna Kosová received accolades. The series dealt with the topic of cyberbullying and Rádio Junior accompanied the programme with a number of debates, interviews and other content. Other notable readings included a seven part adaptation of Petr Stančík's book "H2O a tajná vodní mise" (H2O and the Secret Water Mission), a seven part reading of Marka Míková's "Škváry" (Dross), and the twenty part reading from Vojtěch Matocha's "Prašina".

The educational cycle "Ve škole i po škole s Vendou a Fráňou" (In school and after school with Venda and Fráňa) entertained children from 9 to 12 years of age and included 212 premiere episodes. The characters of Venda and Fráňa accompanied children in several Radio Junior's off air events. The series included a visual form made available to children online and at Rádio Junior's YouTube channel.

Young adults are targeted by Radio Wave's programming. In 2019, the station carried on implementing its "audio first" strategy, i.e. emphasising radio and audio in the multimedia content of the station for young listeners.

Given the growing popularity of podcasts in the Czech Republic, the main ambition was to establish Radio Wave as podcast platform and producer of high quality, original and diverse content, made available for young listeners online. In 2019, the website of CR Wave presented regular podcasts and their new series. Six podcast series for various target groups were launched from September till December. Veronika Ruppertová's observational eight part docuseries "Svatebky" (Brides) followed five women getting ready for their weddings. The "Po sametu" (After the Velvet) series, launched on the occasion of the 30th anniversary of the Velvet revolution, introduced young listeners to the events following the Velvet revolution, which took place before their time.

In terms of music, CR Wave's priorities include scouting for young Czech talent and then supporting them. In 2019, two talent scouting music projects continued to be made, "Starter" discovering unknown bands, and "Czeching", supporting promising Czech musicians on their way towards international audiences. Winners of these projects, The Valentines and Viah, recorded singles, made music videos and took part in international festivals, including show case festivals, thanks to CR Wave's support.

Throughout the year, the station's recording studio hosted concerts several times each month as part of the "Radio Wave Studio Session" series. "The Paternoster Sessions", a video format inspired by the international trend of recording live shows in unusual places and locations, continued to be released. In November, 2019, a new series of this project was launched, focusing on rap.

An important area of activities towards promoting the station's programme, establishing the station as a brand for young listeners, and audience building, was, just like in the previous years, production of events, concerts and marketing activities, and broadcasting from events and festivals catering to young listeners' needs. In 2019, CR Wave produced over 40 events and introduced several new event formats. An important activity was participation in the European showcase festival Eurosonic Noorderslang, which focused on Czech and Slovak musicians.

S1 and S2 recording studios were regularly used for recording improvised plays with a live audience by "Radio Ivo" show at Radio Wave. One edition of the show took place at Kasárna Karlín (Karlín Barracks) during the Czech Radio's "Podcast Session". The "Po sametu" (After Velvet), released on the occasion of the 30th anniversary of the Velvet revolution, was accompanied by panel debates at the Signal Festival and IDFF Ji.hlava. Special events were produced for the podcast series "Svatebky" (Brides) in Prague's Swim club and for the show "Buchty" (Chicks), which was aired live from Kasárna Karlín (Karlín Barracks). In 2019, the literary magazine "Liberatura" created a unique series of literary walks with writers and listeners. Other programmes also produced events for its listeners (for example "Casablanca", "Kompot" / Compote, "Hergot!", "Balanc" and "Špina" / Dirt).

REGIONAL BROADCASTING

Czech Radio operates 14 regional studios. The studios' scope of operations follow the administrative and territorial divisions of the Czech Republic with one regional studio based in each regional capital. The regional studios form a network, each focused on the relevant target group of listeners in the specific region. Regional studios of Czech Radio are part of the Centre for Regional broadcast.

Centre for Regional broadcast supervises the programming concept and coordinates the broadcast of individual regional studios. 2019's main missions were development and release of independent weekend morning broadcast by CR Zlín (from April, 2019) and independent weekend broadcast by CR Karlovy Vary (from June, 2019), updating the "Hobby magazin" (from April, 2019), the new talk show "Xaver a host" (Xaver and his Guest, from June, 2019), new slot "Domáci štěstí Ivy Hüttnerové" (Iva Hüttnerová's Domestic Bliss, since June, 2019), and the launch of a new weekend travel magazine covering the Czech Republic, "Výlety" (Trips, from June, 2019).

In 2019, Czech Radio's regional studios based its programming on five building blocks – information (reporting 24 hours a day, regional news and current affairs, weather, traffic, culture, sport), service programmes (financial and legal counselling, consumer topics, health, lifestyle, hobby), support of the region's cultural identity (stories of engaging notable regional figures, regional geography, invites to regional cultural and social events, history and the present of important local manufacturers, regional gastronomy, live broadcasts from the field, concerts of regional bands and performers, educational programmes, literary programmes made by local artists, music specials focusing on regional specificities), entertainment (talk shows, songs on request, special entertainment shows), and interactivity (contact with the listener).

The programme featured entries related to the 80th anniversary of the occupation of Czechoslovakia by the Nazi army, shows and cycles covering the anniversary of 17 November – "30 let svobody" (30 Years of Freedom) (archive materials, reportages, interviews, documentaries). A new talk show "Xaver a host" (Xavier and his Guest) was introduced (airing on weekdays from 1 to 2 PM), daily counselling show "Domáci štěstí Ivy Hüttnerové" (Iva Hüttnerová's Domestic Bliss) (mornings and matinées), the travel magazine "Výlety" (Trips) (Saturday and Sunday from 1 to 2 PM), music special "Country dostavník Mirka Černého" (Mirek Černý's Country Wagon) (weekdays from 9 to 10 PM) and "Folklorní notování" (Folklore tunes) (Saturday at 7 PM). During summer holidays, the programme special "Fenomén Gott" (The Gott Phenomenon) celebrating Karel Gott's 80th birthday was aired, followed by "Léto s Humoriádou" (Summer with Humouriad), which included archival comedy, sketches, stories, profiles of Humouriad's celebrities, and contest for the Humouriad 2020 calendar. Four large-scale anniversary concerts were produced and aired: CR Brno – 95th anniversary – Czech Radio Big Band with Ondřej Brzobohatý; CR Ostrava – 90th anniversary – Marie Rottrová and Flamingo; CR Olomouc – 70th or 25th anniversary – Michal Prokop and Framus Five; CR Karlovy Vary – 1st anniversary – Czech Radio's Big Band with Dasha, a special concert dedicated to the singer Naďa Urbánková's 80th birthday (CR Vysočina) and 10 specials of the "Folkparáda" show – 10 folk and country concerts (Taxmeni, Ivo Jahelka, Tučňáci, Pavel Dobeš, Věra Martinová, Tomáš Linka, Starý fóry and others).

2019 broadcasting of Czech Radio's regional stations covered major anniversaries, social themes (population aging, position of seniors in society, availability and quality of senior homes and elderly care, active living of senior citizens, solidarity between generations, distraints, and access to housing in individual regions), healthcare issues (lack of doctors and medical professionals in the regions, financing of hospitals), agricultural topics (effects of climate change on harvests, public funding schemes, quality of food, forestry – following up on bark beetle catastrophe), traffic infrastructure and services in individual regions (construction and upkeep of highways, reconstruction of roads, construction of circumferential highways around cities, modernising railroads, parking zones in major cities), support of recreational sports (new sporting grounds in the regions, specialised regional events promoting movement and healthy lifestyle), development of tourism in the regions and last but not least, service and consumer topics (financial and legal literacy).

In the area of Czech Radio's regional studios property management, three events dominated 2019: 1. the ongoing total reconstruction of the CR Brno building, 2. start of the reconstruction of the S1 studio in CR Ostrava, preparing contract documents for the reconstruction of CR Olomouc (newly purchased building in Pavelčáková street).



Rádio vašeho kraje

Český rozhlas



INTERNATIONAL BROADCASTING

According to Act No. 484/1991, Czech Radio broadcasts internationally, commissioned by the state represented by the Ministry of Interior (MZV). This act stipulates that the content of Radio Praha shall consist of qualified and unbiased information about the political, economic, cultural and social developments in the Czech Republic in line with official foreign policy. CR Radio Praha follows the Czech Radio Code of Practice and other in-house regulations. From 1 September, 2019, the Český rozhlas Radio Praha was renamed to Český rozhlas Radio Prague International.

Each of the six language sections of Radio Praha (English, German, Russian, French, Spanish and Czech) produces 30 minute news briefs on current affairs. The news is updated throughout the day in online and broadcast audio versions. The weekend programmes in all these languages consist of news and music portions largely focusing on culture, travel and history. On average, each editorial team produces 95 radio programmes monthly. In 2019, the production of exclusive website and social media posts was increased. This year's most topical issues included the European Parliament elections, effects of Brexit on Czech economy, integration of foreigners in the Czech Republic, Czech-Russian relations in the context of current affairs, influence of China and lack of work force on the Czech labour market. The dominating topic was the number nine anniversaries. RPI produced a series of interviews, analyses, history specials and a stand-alone web project commemorating Czech Republic's 20th anniversary of joining NATO and above all, the 30th anniversary of the Velvet revolution.

Czech broadcast, in compliance with an agreement with the Ministry of Foreign Affairs, focuses on content for compatriots. The editorial team closely collaborates with a representative of the Ministry of Foreign Affairs for compatriots, the Senate Committee for Compatriots, Czech Schools Without Borders and it covers all notable events related to Czechs residing abroad. The website www.krajane.net (www.rozhlas.cz/krajane) is dedicated to compatriot related content.

Internet remains the main distribution platform for Radio Prague International. According to Google Analytics statistics, web traffic on www.radio.cz in 2019 grew to 6.5 million visits. The number of pageviews reached almost 10 million. Language sections in order of web traffic were dominated this year by Russian (26%), English (25%) and German (18.5%). Russian servers offering content produced by Russian editorial teams have very high readership rates.

The number of pageviews of the compatriot websites www.krajane.net and rozhlas.cz/krajane reached over 98,000. The total number of plays (web streaming) according to Google Analytics was 1,053,000, the Blubrry statistics (which includes plays and podcasts using mobile applications such as iTunes) indicate 775,000. The current number of email newsletter subscribers is 9,800.

Another of Radio Praha's broadcasting platforms is satellite. In Europe, the programme is transmitted via Czech Radio's packet CS Link on Astra 3 B satellite. Hence, the service can be received on TV sets in the DVB S format. This option is popular primarily with listeners in Germany. English service can be heard on cable networks via satellite transmission of the Encompass Digital Media Services Lt.

Radio Prague International's English section prepares two five minute news briefs aired in the evening on work days on CR Plus. The French editorial team prepares the twenty minute programme, "Une semaine a Prague", presented by RFI in Prague on 99.3 FM.

Radio Prague International is also trying to become more visible on various social media platforms. A year on year increase since 2019 occurred on its Facebook profile, where Radio Prague International registered 32,000 fans by the end of the year. In terms of followership, the most successful are the Spanish and British editorial teams. RPI's Twitter account has 8,200 followers. The number of Instagram and YouTube followers has been growing successfully.

Rebroadcasting is another means of RPI's program dissemination. RPI's programmes or their parts are rebroadcast by ten radio stations in eight countries (USA, Austria, Georgia, Argentina, Mexico, Chile, Bolivia, Ecuador, Venezuela). The radios are mostly local stations broadcasting on the FM band. The notable exception is Radio Miami International, which transmits RPI's English and Spanish programme in Central and South America and in Cuba on shortwave frequency. In Russia, RPI's Russian broadcasting is rebroadcast by the WRN (Vsemirnaja Radioset') company, which transmits on medium wave frequency in Moscow. German broadcast is rebroadcast by Radio Ypsilon in Hollabrunn in Austria and Freies Radio Freistadt transmitting on shortwave frequency.

INTERNET AND MULTIMEDIA

Czech Radio's new media are responsible for producing multimedia content and for the distribution of radio content on the internet, including the development of web pages and other online platforms. In 2019, the department focused primarily on the development of online distribution channels of Czech Radio including mujROZHLAS, which was launched in the beginning of December. The focus was also on the extension of the distribution mix on the internet. New media collaborated on the majority of Radio's project throughout the year, servicing day to day operations from content management to technological solutions.

Czech Radio has already defined the main building blocks of its strategy of internet content distribution until 2022. Rozhlas.cz is the first building block, presenting the content of the stations' websites and projects. It focuses on broadcasting support and also serves as the institution's official noticeboard. The server mujRozhlas.cz is the second building block. It grants its users access to Czech Radio's large audio portal including live broadcasts, on demand programme archives and new online content formats. The third building block, iROZHLAS.cz, offers news content, selected news programmes from Czech Radio stations, and programmes reporting on special events such as elections.

Throughout the year, works on the new building block, mujRozhlas, took place and the new audio portal and mobile app for iOS and Android was launched in December. It enables live streaming of all stations, delayed listening of up to 6 hours, complete audio archive mirroring the current iRadio archive, log in options and saving of favourite programmes and recordings, and many other functions. Further development and new functionality are envisaged for the future. The goal is to build the most robust audio portal on Czech internet and gradually replace the current archive of Czech Radio, which is currently made available under the brand iRadio.

The Czech Radio's strategy of transformation into three building blocks was finalised by the launch of the mujRozhlas audio portal. From that moment on, Czech Radio can fully focus on online content distribution and development of services in one comprehensive environment. The development of the mujRozhlas project remains a long-term mission for the upcoming years. It is projected to be the most important audio service on the Czech internet, and simultaneously be a respected project within the EBU.

Following other European public service media, a skill for the smart voice service assistant Amazon's Alexa, was launched in the spring. The skill enables listening to news from the Radiožurnál station, which are being updated every hour, making their latest edition available. Its own Amazon Alexa skill is available for Radio Prague International in English and German.

Listeners have been very interested in video recordings of news programmes, which are based on audio content from the broadcast while simultaneously, hosts and their guests can be watched on camera. The popularity of this format is especially high on the Radiožurnál and Plus stations, the number of plays far exceeding standard audio recordings. The format is planned to be extended for other stations as well, primarily for the new form of CR Dvojka in 2019.

■ Social media

Individual Czech Radio's profiles supported all of Radio's projects and events throughout the year, for instance Prix Bohemia Radio, 80 years of the Nazi occupation of 1939, Ice Hockey World Championship, faces of Radiožurnál, anniversary of the Velvet revolution, debates on CR Plus or individual programmes, readings, new podcasts and programme changes (the new Dvojka). The project "Rozdělení svobodou" (Divided by Freedom), augmented by multimedia content and live streams of individual debates, was very successful. All the above mentioned projects helped increase the reach of websites and audience engagement. Promotion of the launch of mujRozhlas was successful due to participation of the Radio's celebrities.

Numerous unusual and effective social media formats were made during the year: a live broadcast of the Letní Letná festival opening a tightrope's skywalk over the Vltava river, a rap edition of the "Paternoster Sessions", "Auditorium" (fragments of the radio archive), audiograms and video recipes of the "Pochoutkový rok" (A Gourmet Year).

YouTube channels of Radiožurnál, Dvojka and Plus grew substantially as new videos featuring celebrities discussing current topics are being added almost daily. Views of videos are typically in dozens of thousands with record-breaking ones surpassing 100,000.

Instagram profiles continuously grow, and the number of followers is increasing. Profiles of Radiožurnál, Czech Radio and the news website iRozhlas exceeded 10,000 followers. Radiožurnál primarily promotes its celebrities and lifestyle content, iRozhlas focuses on current news, Czech Radio's syndicate profile on the work of news presenters and Radio's new content, Vltava focuses on literature and cultural content, Wave on music, film and pop culture. A new Radio DAB Prague profile covers events in Prague.

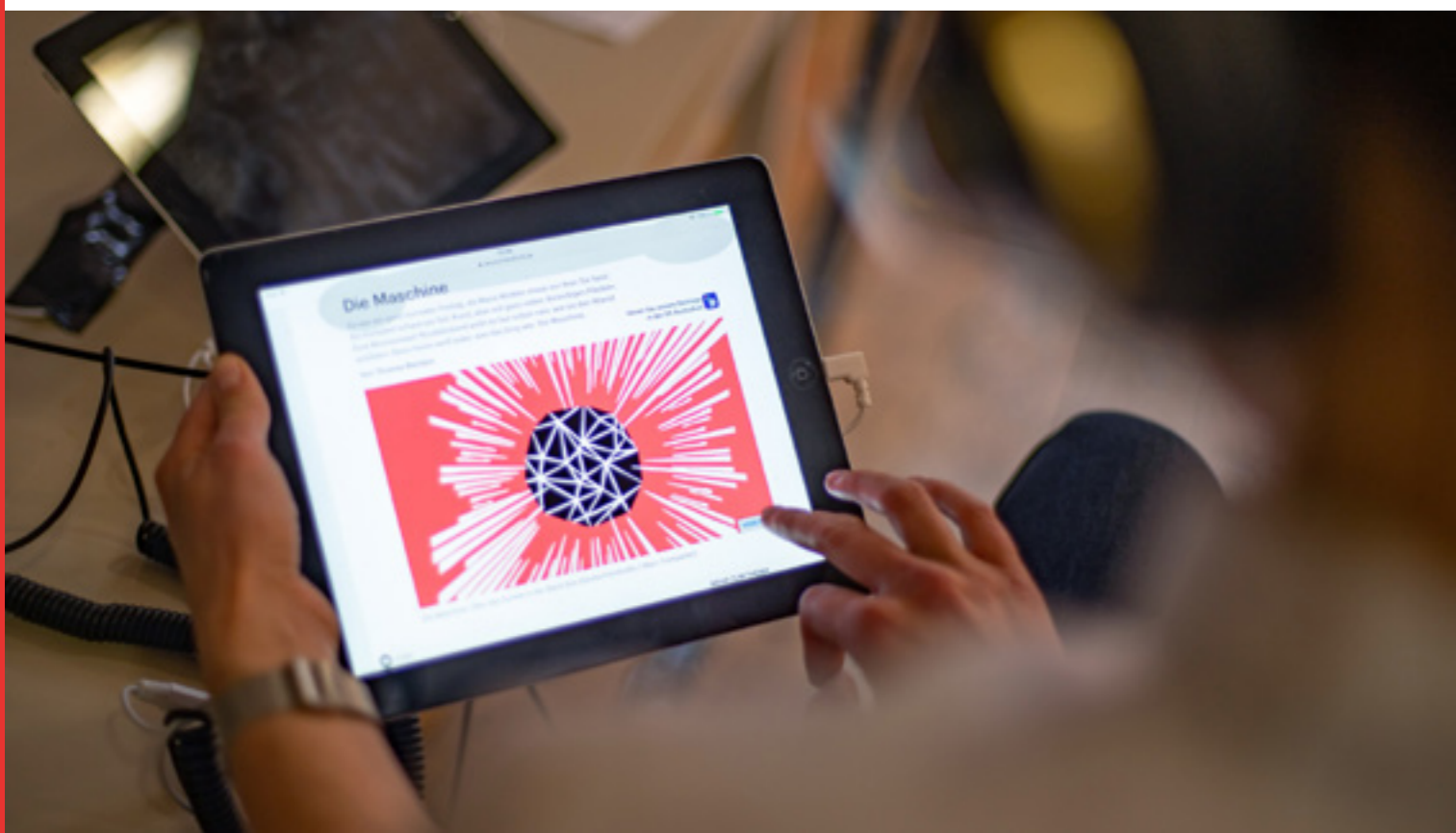
■ Traffic

In 2019, traffic at the websites of the two main blocks of Czech Radio grew, with most stations' websites experiencing success. The website Rozhlas.cz received over 50 million visits and the growth of 37%. The news site iRozhlas.cz received close to 40 million visits and a growth of 43%. The newly launched project mujRozhlas had over 600,000 visits of the website and 62,000 mobile app installations since 4 December. The web player featuring live streaming at Rozhlas.cz was played 9.8 million times, including new referrals from mujRozhlas.cz. The year 2019 became significant due to consumption of on demand content. The website Rozhlas.cz only had over 15 million unique audio plays, 4.9 million plays in Spotify and iTunes and a similar number of plays can be assumed for radio mobile apps and other third party services.

In the course of the year, over 75,000 entries, 53,000 audio recordings of broadcast programmes and 108,000 accompanying photographs and related visuals were published on the Czech Radio's websites.

Report on the traffic of individual websites of Czech Radio's stations and studios and numbers of listeners of their broadcasts via the web player are available in the Supplement 5c.

Czech Radio uses Google Analytics tools to measure the above mentioned data.



ARCHIVE

In 2019, Archive and programme funds (APF) served standard tasks defined by the department's mission. Along with content support of individual stations' broadcast, supported AFA projects related to important anniversaries ("Studio '39", "Schody času" / Steps of time, "Po Sametu" / After Velvet, the radio play "A máme to za sebou" / It's over now) and others.

APF also started to produce independent projects promoting archival heritage. The Twitter account "Auditorium" promoting archival sounds made by Czech Radio was launched in January. Educational audiovisual content and articles were produced for social media, YouTube and websites. The APF's website was redesigned.

APF played an important role in the development of the mujRozhlas project, providing archival sounds for the app and checking and carrying out technical repairs of the recordings. APF staff is also creatively involved in Radio's podcasts.

The total gain of the Archive was 27.1 running meters, out of which paper comprised 21.1 m, sound recordings 6 m. The archive received and logged 454 play scripts. The most extensive increment was Pavel Jurkovič's collection, which the Archive took over from the Společnost P. Jurkoviče association.

719 tapes were added to the archive, mostly of external production. Sound technicians processed 409,249 minutes of material. 1,408 sound documents were digitised and archived in the digital depository, 132,309 news recordings from CR Radiožurnál were imported. The historic collection's 1,583 vinyl records were digitised. Collaboration with the National Archive continued, the APF carried out transcription of recordings stored on sound tapes for the National Archive. The tapes contained parts of 1950's political processes, and original radio recordings which were delimited into the archive of the Communist Party, especially political speeches and major social events. The total number of tapes digitised for the National Archive was 471 (11,200 minutes) and relevant documentation was researched for all recordings.

The Archive's research services were provided to 157 external researchers (280 visits) and 334 Czech Radio employees. Most researchers were students of media programmes, the interest in radio topics is on the rise. Over 1,300 background researches were conducted and 12 tours were organised for participants of various professions and age groups accompanied by an account on the history of the Czech Radio, the mission and the activities of the Archive and a demonstration of handling of the archival tapes.



■ Research Department and the Library

The Research Department and the Library augmented its operations by a systematic promotion of archival content on social media and the Radio's website, and by collaboration on podcast projects. The department also modernised its services. Throughout the year, the department conducted 1,600 textual (out of which almost 250 large scale thematic researches) and 800 audio background researches. Regular clients were nationwide stations (mainly CR Dvojka, Radiožurnál, Plus) and news stations, and also creative teams and regional studios. Since April 2019, the Department's research services participated in over 90 episodes of the news podcast "Vinohradská 12".

After conversion of statistics, the Library registers 444 users (an annual increase of 66 readers), 5,346 books were loaned, 5,410 were returned. A public tender for the supplier of daily press and magazines for 2020 was carried out. The fund received 2,224 new titles, including newly registered and catalogued newspapers and magazines. The Library fund now contains over 75,000 volumes. The Library received 531 titles through donations and specimen copies, and purchased 925 new books. The new titles were monthly presented on the Intranet, which also features the Library's complete catalogue. Collaboration with leading memory institutions continued

in 2019 – the National Archive (transcription of 1950's records), Institute for the Study of totalitarian Regimes (developing a joint workshop for educators, the HistoryLab app), Czech Television, Slovak Radio and Television, National Museum, Syndicate of Journalists, and with universities (Charles University, JAMU, DAMU, Palacký University) and others.

35 PRIX BOHEMIA RADIO

MEZINÁRODNÍ FESTIVAL
ROZHLASOVÉ TVORBY
INTERNATIONAL FESTIVAL
OF RADIO PRODUCTION



4. 2019
Olomouc

OFF AIR ACTIVITIES

OFF AIR

In 2019, the number of in house and partnered artistic ensembles that performed under Czech Radio's banner was the same as the previous year. Czech Radio continued its collaboration with the Czech Radio Symphony Orchestra, Dismas Children's Radio Ensemble, Czech Radio Children's Choir, Gustav Brom Radio Big Band and Brno Radio Orchestra of Folk Instruments.

The most prestigious competition organised by Czech Radio in the past year was Prix Bohemia Radio, focused on radio production. It was held for the fourth time in Olomouc in conjunction with Palacký University and the City of Olomouc, and attracted a great deal of attention from experts and the public alike. In line with previous years, competitions for children and teenagers were very popular – Concertino Praga for individuals and Concerto Bohemia for groups of musicians and orchestras.

Campaigns and events supporting the 1989 project were carried out at the end of the year. "Schody času" (The Steps of Time, www.schodycasu.cz), an audio-visual installation placed between National Museum's two buildings, attracted a great deal of attention. ČRo Plus co-hosted the international conference "Evropa bez železné opony: 30 let svobody" (Europe without the Iron Curtain: 30 Years of Freedom), which took place on 11 November in the New Building of the National Museum in Prague. The biggest long-term broadcast project supported by a campaign was "Rozdělení svobodou" (Divided by Freedom). The project included large-scale research titled "Rozdělená společnost" (Divided Society).

In 2019, Czech Radio once again proved to be an active and respected member of the EBU (European Broadcasting Union) both on the level of top-level steering committees and expert groups, in which it is very well represented.

The priority of the Czech Radio Foundation is to support the blind and visually impaired by means of the Firefly charity. In 2019, the fund organised all its regular activities and projects, such as Café IN THE DARK, Run for the Firefly, Crystal Lights for the Firefly and the traditional concert, Light for the Firefly. At the end of the year, Galerie Vinohradská 12 gallery hosted a photography exhibition by Radim Schreiber "Magic Fireflies" benefiting the fund.

Radioservis, a. s., Czech Radio's independently financed subsidiary, regularly publishes the only magazine offering a full programme of all Czech Radio stations, "Týdeník Rozhlas" (Radio Weekly). The publishing house's priorities are spoken word and music titles. All of Radio's productions can be purchased in our shop situated in Czech Radio's building at Vinohrady or online via radioteka.cz.

MUSIC ENSEMBLES

■ Prague Radio Symphony Orchestra

Prague Radio Symphony Orchestra's first concert in 2019 took place under the baton of Marek Šedivý in The Municipal House's Smetana Hall as part of the Czech Touches of Music festival. A month later, in February, a charity concert benefiting The Foundation for Premature Children and Their Families was held in Žofín. Conductor David Švec and the performers Kateřina Kněžíková and Adam Plachetka, who are also a married couple, helped the orchestra achieve excellent musical and social degree of excellence. Opera gala in the Municipal House was a beautiful occasion for Symphony players conducted by Lukáš Borowicz to accompany top international singers, soprano Ermonela Jaho and baritone Simon Keenlyside. May was the month of collaborations with prestigious Czech music festivals. On 15 May, the Orchestra performed under the excellent conductor John Nelson at the Prague Spring festival. The concert was dedicated to Hector Berlioz and his two principal pieces of work, *Harold en Italie* with the viola player Karl Untermüller, and the monumental *Te Deum*. The Orchestra was next represented at the Leoš Janáček Festival in Ostrava. As the ensemble in residence, the Orchestra performed at the opening concert directed by conductor Kristjan Järvi and featuring piano player Jan Bartoš. Immediately upon returning to Prague, the Orchestra performed at the second of Prague Spring concerts. The baton was held by Scottish conductor Jessica Cotiz, the solo performer of the night was the trumpet player Manuel Blanco. After these unique opportunities, the Orchestra went on to participate in a number of projects, including Concertina Praga Concert of the Laureates in Rudolfinum on 9 June, events for the general public at the piazzetta under the Metronome at Prague's Letenská pláň and two concerts at the Smetanova Litomyšl, in which the orchestra was joined by conductor Jan Kučera and piano players and composers Ondřej Brousek and Ondřej Brzobohatý (3Free Men Show). The summer highlight of the concert season were two concerts at the Richard Strauss Music Festival in Garmisch-Partenkirchen, specifically in the picturesque monastery courtyard in Ettal (conductors Alexander Liebreich and Cornelius Meister, soprano Asmik Grigorian, violoncellist Jean-Guihen Queyras). Among exceptional events of the autumn season the closing concert of the festival of contemporary music Ostrava Days deserve a mention, as well as two September nights at the Dvořákova Praha festival (conductor James Judd, violoncellist Tomáš Jamník, and also conductor Tomáš Brauner and a number of outstanding singers in a unique event, a concert staging of an early Antonín Dvořák opera *King and Charcoal Burner* in its original version).

■ Rudolfinum

Subscription concert audiences also enjoyed a number of extraordinary experiences in Rudolfinum's Dvořák Hall. On 4 February, contemporary author Jiří Kadeřábek's piece "In me la morte" featuring soloist Kateřina Kněžíková and conducted by Alexander Liebrach was performed. The same month, one of the highlights of the season was put on: a concert staging of *Porgy and Bess* by George Gershwin. The conductor (and pianist) Wayne Marshall invited excellent soloists, who had put on this production on world's most prestigious stages, and the Prague Philharmonic Orchestra. In March, the stage hosted conductor Marek Šedivý, mezzo-soprano Jennifer Johnson, conductor Petr Alrichter and violinist Roman Patočka. The end of April belonged to chief conductor Alexander Liebreich who served subscribers essential musical pieces by Witold Lutoslawski and Anton Bruckner. The season's closing concert in Rudolfinum represented a comeback of the phenomenal pianist Lukáš Vondráček, who was the Orchestra's artist in residence in the 2018/2019 season. Brahms's Piano concerto No. 1 and Paul Hindemith's symphony *Mathis der Maler* were an excellent closure to the subscription programme. The following cycle started on 27 September and the opening programme presented works by Lutoslawski, Shostakovich and Dvořák. Shostakovich's Piano Concerto No. 1 featured a staggering performance by the artist in residence for the 2019/2020 season, Armenian violist Sergey Khachatryan. Re-run of this concert was presented on 2 October on the home stage of the Slovak Philharmonic as part of the Bratislava Music Festival, led by chief conductor Alexander Liebreich. In November, audiences in Rudolfinum were impressed by K. J. Erben's ballad *Polednice*, adapted by the contemporary Czech composer Ondřej Adámek, whose achievement was made possible by the Prague Philharmonic Choir. The next concert presented the opportunity to marvel at the mature performance of conductor Marek Šedivý and a brilliant rendition of Elgar's Cello Concerto by István Várdai. The concert on 9 December was led by the former chief conductor Ondrej Lenárd. The orchestra performed Richard Strauss's *Vier letzte Lieder* with soloist Eva Hornýáková, the concert also included Mahler's *Symphony No. 5*. A week later, conductor Alexander Liebreich and programme director Josef Třeštík put together an attractive music set, a short orchestral overture by Antonio Vivaldi, *Concerto* by Bohuslav Martinů for two string orchestras, piano and timpani with Martin Kasílek, and the Scottish symphony by Felix Mendelssohn-Bartholdy. And there would be no closing concert of the advent season without audiences singing along to the Christmas carol "Narodil se Kristus pán" (Christ was Born).

■ Chamber projects and New Horizons

Success and audience appreciation characterised the continuing chamber cycle in the Orchestra's home stage in Vinohrady – and from December on, in the Convent of Saint Agnes, where individual members of the Orchestra frequently performed as soloists. Finally, let's mention the Fórum in Karlín and the cycle *New Horizons*, characterised by offbeat music sets. The cycle did not fail to deliver unforgettable moments in 2019. In April, it was a family-friendly concert (Prokofiev's *Peter and the Wolf*, score of Czech film fairy tales with visuals), in November a truly exceptional event, a concert project with world's leading bassist Avishai Cohen and his fellow players.





■ Disman Children's Radio Ensemble

The ensemble recorded regular reportages (Czech Press Photo, Czech Republic, among others) and literary dramatic programmes for Czech Radio (for example, "Souzvuk" [Consonance] for Czech Radio Vltava, broadcasted on 12 December). Some of the ensemble members played roles in radio pieces recorded by Czech Radio and also collaborated with Rádio Junior and the Czech Philharmonic.

Throughout the year, the group performed over thirty shows on their home stage of Divadlo Minor and on tour. The Ensemble's repertoire consists of 11 shows, ranging from playful titles such as "Do velké krajiny Dudědu" (Away to the Land of Dudědu), "Pepito, (ne)plivej!" (Pepito, [Don't] Spit!), "Pohádka o Raškovi" (Tale about Raška), to more serious pieces – children's opera Brundibár, "Všehokniha" (The Book of Everything) based on a book by Guus Kuijer, and a collage from the texts of children interned during WWII in Terezín "...a bolelo nebe" (...And the Sky Hurt).

In December, a big collaboration between DCRE and CCRC Spolu do Betléma (Together to Bethlehem) sold out the Rudolfinum. The event saw the two ensembles share one stage again after a long time.

The Ensemble took part in the competition of children's theatre ensembles, "Dětská scéna" (Children's Stage) and was shortlisted for the national round. Two members of the Ensemble made it to the national level in the recitation category.

■ Czech Radio Children's Choir

In addition to standard concerts, the choir collaborated with members of the Czech Radio Symphony Orchestra, the Gustav Brom Radio Big Band, the soprano Livia Ághová, piano players Ludmila Čermáková and Egli Prifty, the mixed choir Notre Dame, and the Carmina Bohemica female choir. In 2019, close collaboration was established with the Vinohradské divadlo theatre, where children perform in Der Besuch der alten Dame. A recurring project was the collaboration with the National Museum.

The choir took part in many prestigious events produced by the Radio and other subjects. The ensemble was a part of the opening event of Czech Radio's exhibit "Schody času" (Steps of Time, 17 November 2019) and performed at the Christmas concert of Czech Radio and the Slovak Radio and Television in Plzeň (2 December 2019). Spolu do Betléma (Together to Bethlehem) in Rudolfinum was an exceptional event bringing together all members of Czech Radio Children's Choir and the members of Disman Children's Radio Ensemble in collaboration with the members of the Prague Radio Symphony Orchestra. This was the first-time collaboration between these ensembles of the Radio.

■ Brno Radio Orchestra of Folk Instruments

In 2019, Brno Radio Orchestra of Folk Instruments performed 15 concerts and studio recordings for the Czech Radio under the artistic leadership of Petr Varmuža. A network of music editors from the regional studios in Ostrava and Brno was created so that editors can coordinate recording commissions, and share and broadcast recordings.

Traditionally, BROLN focused on supporting young performers from various folk ensembles in the Moravian-Silesian round and country finale of the "Zpěváček – Děti a píseň competition" (Little Singer – Children and Songs).

Formal concert on the 10th anniversary of the passing of a major violin legend Bohumil Smejkal commemorated the orchestra's former concertmaster. A more joyous anniversary which the Orchestra supported by a concert was the 95th anniversary of the beginning of radio broadcast from Brno. The Orchestra closed the year by two Christmas concerts for the regional stations in Ostrava and Jihlava, which were also recordings open to the public.

■ Gustav Brom Radio Big Band

In 2019, Gustav Brom Radio Big Band conducted by Vlad Valovič played a total of 13 live shows and made 2 studio recordings.

The Big Band took part at events organised by Czech Radio – Czech Radio Ball in Olomouc, the ceremonial opening of Prix Bohemia Radio, the gala evening of the Charming Figure of the Year poll in Hradec Králové, celebrations of 95 years of Czech Radio Brno, Open Day in Ústí nad Labem, the harvest festival Královehradské dožínky 2019, a Czech Radio České Budějovice concert produced in Jindřichův Hradec, Koncert Svobody (Freedom Concert) of the V4 group in Prague's Hybernia theatre under the auspices of the Parliament and Senate of the Czech Republic, and the traditional joint Christmas concerts of RTVS and Czech Radio that took place in Plzeň.

The Big Band's performance we consider to be of the greatest importance was the Freedom Ball in London, which was hosted on the occasion of the 30th anniversary of the Velvet Revolution by the Czech Embassy in London, the Mayor of the City of London, the BBC and Czech Radio.

Another important event was a joint concert between RBBGB and the Czech Radio Children's Choir, produced in May 2019, in the church of St. Simon and Jude. Joining the artistic activities of the two Radio ensembles was a culmination of our efforts and mission. The sold-out concert featured a performance by the guest singer David Deyl. The success of the collaboration led to a joint Christmas concert of David Deyl and the Children's Choir in Plzeň – a recording of the concert was broadcast by Český rozhlas Dvojka on 24 December at 9 PM.

Another extension of the collaboration between the Children's Choir and the Big Band, which took place in October, was a recording of 6 selected songs from the spring concert, which are included in music playlists of regional stations and Český rozhlas Dvojka.



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FESTIVALS AND COMPETITIONS

■ Prix Bohemia Radio

The jubilee 35th edition of the international competition festival of radio production Prix Bohemia Radio took place in Olomouc on 1–4 April, 2019. The organiser of the festival, Czech Radio, extended the competition to include four categories: Documentary (winner: “Matematika zločinu, 1. Část” [The Mathematics of Crime, Part 1], author: Brit Jensen, Magdalena Sodomková), Reportage (winner: “Ostrov Tangier” [The Island of Tangier], author: Jan Kaliba, Czech Radio, Czech Republic), Drama (winner: “Hra na uši” [Ear Game], writer and director: Jiří Adánek, script editor: Renata Venclová, music and sound: Ladislav Železný) and the new category Multimedia (winner: The Industry – Submarine Channel, author: Mirka Duijn, presenters: Yassin Karmoudi, Submarine Channel, the Netherlands). Independently of the grand jury, student jury awarded the following: Vladimír Mareček won the Documentary category with “Budoucnost je nejistá” (The Future is Unclear), Christian Schwab from Radio Bremen won the international Reportage category with Northern Sea Route through the Arctic, Florent Barat won the Drama category with “Krásný mladý obludy” (Beautiful Young Monsters) and Mirka Duijn won Multimedia with The Industry – Submarine Channel.

In addition to the main programme, accompanying events were also organised. The opening event was a showtunes concert performed in the Moravské divadlo theatre by Gustav Brom Radio Big Band, other accompanying events included the PRESSpektivy workshop on new international trends in broadcasting, the traditional Radio Wave Live session, theatre plays, a workshop on radio journalism and a Rádio Junior morning programme. The highlight was a public debate called “Kam s nimi? aneb O vulgarismech ve vysílání” (Where to put them? Or About obscenities on air), which raised questions such as how far can one go in daytime stream, what language is breaking legal limits and how to deal with growing public grievances.

In line with tradition, the festival was held under the auspices of Palacký University in Olomouc and the City of Olomouc and it brought together traditional Czech and international radio production as well as new media. It also brought together radio professionals with the general public, creators with listeners, students, visitors and residents of Olomouc.

Emphasising the importance of public service media as institutions which create and promote cultural values, the basic purpose and mission of Prix Bohemia Radio is to enhance the quality of content and presentation on these services. The festival's ambition is to develop and share radio productions of European public service media with special focus on Central European countries.

■ Concertino Praga

The 53rd edition of the International Radio Competition of Young Musicians, Concertino Praga presented a competition of string instruments – pianists, violinists, cellists, and for the very first time in the competition's history, harpists. The international jury presided over by harpist Lydie Härtelová judged 33 anonymous recordings from 12 countries. The overall winner was Czech pianist Jan Čmejla. Czech Radio published his profile CD at the end of the year.

The concert of the winners took place in the Grand Hall of the Slovanský dům on Sunday, 9 June 2019 and was broadcast live on Czech Radio Vltava. Concerts that took place as part of the corresponding South Bohemian Concertina Praga festival in Český Krumlov, Bechyně, Třeboň and Jindřichův Hradec were aired on Czech Radio Vltava.

The South Bohemian leg of the Concertino Praga festival included an accompanying event comprised of an educational concert for primary school children, developed and hosted by experienced tutor Klára Boudalová.

■ Concerto Bohemia

In 2019, 12 music ensembles registered for the 28th edition of the radio competition of youth orchestras and ensembles called Concerto Bohemia. Based on performance recordings, the jurors evaluated the best ensembles with wide range of styles.

The competition culminated on 26 April, 2019 with a concert by the laureates. Approximately 250 young performers appeared on the stage of the Grand Hall of the Žofín Palace. The concert featured performances by Šmidlátko, Tikari Flutes, Penguins, Tremolo, Big Band Evropská and the Prague Conservatory String Orchestra, with special guest, Czech Radio Children's Choir. The concert was broadcast live on Czech Radio Vltava and on its YouTube channel. Czech Radio also recorded promotional tracks for the competition's winners.

COMMUNICATION AND MARKETING

■ Marketing

In 2019, the marketing department focused on supporting the projects of individual stations and the Czech Radio's syndicate projects. It took part in the Radio's media partnerships and played an active role in the Jesus' Grandkids project.

In late 2019, campaigns and events supporting the 1989 project were carried out, specifically the audio-visual installation "Schody času" (Steps of Time), which was placed between National Museum's two buildings (www.schodycasu.cz). Another project was the international conference hosted by ČRo Plus – "Evropa bez železné opony: 30 let svobody" (Europe without the Iron Curtain: 30 Years of Freedom), which took place on 11 November in National Museum's New Building. Of special importance was the campaign for the Dvojka station – Na Dvojce si vyberete (You'll make your selection at Dvojka) supporting ČRo Dvojka's new broadcasting scheme and the new faces active in the broadcast.

The marketing department was also committed to the support of the Radio's largest 2019 long-running project "Rozdělení svobodou" (Divided by Freedom). The project included large-scale research titled "Rozdělená společnost" (Divided Society). A stand-alone activity was the special project "Studio '39", a broadcast re-enacting the events in 1939 in the time of occupation.

End of the year was devoted to communications campaign of the mujRozhlas.cz project.

■ Communication

Regarding external communication, the Communication Department concentrated on major projects in the sphere of media partnership, media relations, management of events for the employees and listeners and publication activities. The department published a number of press releases, and press conferences were organised to provide information on important programme changes, upcoming events and other key topics. Regular topics were the DAB+ multiplex content expansion, changes to transmitters, etc. A special focus was given to programme changes and innovations, such as launching the news podcast Vinohradská 12 and at the very end of the year, launch of the portal mujRozhlas.cz.

The main events organised by Czech Radio were the Open Doors Day and a Concert in the Riegrovy sady gardens, participation in the Prague Museum Night, a concert commemorating the 30th anniversary of November 1989 in the Hibernia theatre and many others.

The Communication Department maintained solid communication with listeners via the phone hotline and email info@rozhlas.cz throughout the year.





■ Gallery Vinohradská 12

Gallery Vinohradská 12 was the venue of choice for a number of press conferences, discussion meetings and debates. In 2019, Gallery Vinohradská housed 9 original exhibitions. The most successful and best attended was Vladimír Renčín's exhibition "Do nového roku s humorem" (Into the New Year with Humour), which was made possible by Vladimír Renčín's daughter Zuzana Renčínová's generosity. The last exhibition of the year, traditionally devoted to charity, was also very successful. The exhibition room showcased large-scale photography of fireflies by Radim Schreiber in celebration of the Czech Radio Foundation and its charity project Firefly.

Czech Radio owns a number of exciting works of art by Czech and international artists, which were purchased by former Radio's Director Generals and other members of staff. A selection of the artworks was exhibited twice in the gallery's conference hall. The first exhibition presented works by the collection's best-known artists, the second show was curated to feature paintings with winter themes.

Collection of old radio receivers and other equipment continued to be extended. The interest in tours of the Radio continued to grow, the interest comes from not just schools and professional organisations but from families and private groups of radio listeners. Last year, the number of visitors exceeded 3,000.

■ Media partnership

In 2019, Czech Radio's media partnership focused namely on the areas of charity, culture and education. When considering requests for media partnership, emphasis was placed primarily on the social importance, benefit, innovation and uniqueness of the project. From January to December 2019, over 50 projects were supported on the syndicate level in the form of media partnership.

Exclusive media partnership, in terms of which Czech Radio was represented by its own PR and marketing activities, included Day with Czech Radio at the Zlín Film Festival, Ji.hlava International Documentary Film Festival, Smetana's Litomyšl, Tříkrálová Collection and others.

INTERNATIONAL RELATIONS

The Department of International Relations coordinates cooperation between Czech Radio and international institutions. The main activities in this field include developing and strengthening relationships with international public service radio broadcasters and institutions. Most important is our cooperation with the European Broadcasting Union (EBU) based in Geneva, of which Czech Radio has been a member since 1993.

In 2019, Czech Radio once again proved to be an active and respected member of the European Broadcasting Union both on the level of top-level steering committees and expert groups. On 12 April, 2019 in Sophia, Czech Radio's Director General, René Zavoral was re-elected Vice Chairperson of the Radio Committee, the EBU's top advisory body. In November 2019, Czech Radio achieved representation in the advisory board of the WorldDAB organisation and maintained membership in ten expert groups and committees of the EBU.

In 2019, Agreement on cooperation between Czech Radio and its traditional partner, the Slovak Radio and Television, was renewed. Agreement on cooperation in the interest of expanding radio cooperation and cultural exchange between the Czech and Slovak Republics was signed by Directors General René Zavoral and Jaroslav Rezník in the seat of Czech Radio on 17 September, 2019 for the period of three years. The agreement supports cooperation in the area of programme exchange, exchange of archival materials, and in the area of journalism and documentary works. The signatories agreed to annual exchange of music ensembles and performers, and to producing joint concerts curated to cater to young listeners' needs.

Collaboration and encounters with countries of the Visegrád Four were also expanded on as a result of two V4 High-Level Meetings (in February 2019 in Prague with the EBU president and BBC's Director General Tony Hall in attendance, and in November 2019 in Katowice during the Junior Eurovision Song Contest).

The largest international event produced by Czech Radio in 2019 was the international conference "Evropa bez železné opony: 30 let svobody" (Europe without the Iron Curtain: 30 Years of Freedom) which took place on Monday 11 November, 2019 in the New Building of the National Museum in Prague under the baton of the Český rozhlas Plus station as part of the 30th anniversary of the Velvet Revolution celebrations. The conference brought together prominent protagonists of the 1989 revolution as well as renowned experts.

In 2019, Czech Radio took part in a number of international radio competitions, in which it was exceptionally successful. The biggest achievement was winning the most prestigious competition, Berlin's Prix Europa in the Best European Digital Audio Project with Project '68. The re-enactment Studio '39 received the Czech-German Journalist Award in Leipzig. Jiří Slavičinský's "V mongolské stepi uprostřed léta" (Mongolian Steppe, Middle of the Summer) nomination for the One World Media Award represented a ground-breaking success. Czech Radio also scored in Romania's competition Grand Prix Nova, winning the main award with the story "To strašný kouzlo podzimu" (That Dreadful Charm of Autumn). Czech Radio was also successful at the competition of folklore recordings Grand Prix Svetozára Stračiny and at the British festival UK Radio Drama.

Traditionally, Czech Radio is one of the most active members of the Euroradio network in the area of music exchange, alongside broadcasters such as the BBC, Radio France, ORF or the Dutch NPO. Export strategy of classical music in 2019 focused on presenting exclusive music events and renowned Czech and international soloists, conductors and ensembles. Offers of concerts for consideration included original Czech works (from both past eras and contemporary works). Euroradio's concert catalogue also promoted young Czech performers.

Czech Radio collaborates with a number of prominent music festivals, orchestras, ensembles and performers and fulfils the principle of exchange of cultural value between nations through international exchange of music. Czech Radio reflects on current events both in local and international music culture and simultaneously promotes it via Euroradio.





RADIOSERVIS, A. S. – CZECH RADIO'S PUBLISHING HOUSE

Radioservis, a. s. is Czech Radio's independently financed subsidiary. Radioservis publishes the Radio Weekly, audio media, books and operates the Radioteka.cz online store.

■ Radio Weekly

In the previous year, articles by a number of renowned writers (Jan Burian, Milan Šmíd, Ondřej Vaculík, Milan Kruml, Věra Nosková) were published exclusively in the magazine. Well established and upcoming young artists alike were interviewed in the magazine. Radio Weekly is the only Czech periodical that publishes the programme for all Czech Radio's stations in print.

Radio Weekly continued to position itself as a serious magazine sought after by the wide cultural public and radio listeners for its focus on the arts represented by the Czech Radio's programme (literature, drama, documentary, music). It was a media partner for a number of cultural and music events. Organisers of the music festivals Prague Spring and Dvořák's Prague commissioned standalone supplement issues of the Radio Weekly. A special issue was also published for the Prix Bohemia Radio festival in 2019.

In 2019, in conjunction with Czech Radio, Radio Weekly organised the annual survey to determine the most popular performance on Czech Radio, "Neviditelný herec" (Invisible Actor). Winners of the 22nd edition were Ivan Trojan and Tatjana Medvecká. 1574 voters participated in the survey and 50 participants won giveaway prizes.

■ CD Publishing

In 2019, Czech Radio's CD Publishing produced 59 new releases spanning all genres, with the main emphasis on the spoken word, exceeding the previous year's production by 9 titles. Majority of titles were produced for wide distribution while 23 titles were commissioned, especially by composers and performers, and 10 new titles were co-productions.

Radioservis is a founding member of the Asociace vydavatelů audioknih / Association of audiobook publishers (AVA, founded in 2014) which aims to promote audiobooks as a literary medium. In 2019, winners of Audiobook of the Year 2019 were announced in several categories. Radioservis won the Best Performer Award (Petr Čtvrtníček for reading of Jáchym Topol's *Citlivý člověk*) and a second and a third place.

The Radiotéka e-shop, Radioservis's main online store, runs the ever expanding Radioservis Club, whose members are some of the most loyal customers. Radiotéka offers membership discounts for schools and libraries, which helps keep their audio collections up to date (in the past, libraries had to wait for special discounts). Many other online stores also carry Radioservis titles both as CDs and downloadable versions.

The best-selling titles in 2019 were the charity CD *Gump – "Pes, který naučil lidi žít"* (Gump, the dog that taught people how to live) narrated by Ivan Trojan, Gordon's Doctor in the House narrated by Aleš Procházka, Miroslav Horníček's new CD *"Jak hledat slunce"* (How to look for the sun), *"Hurvínkovy příhody"* (The Adventures of Hurvínek) by Miloš Kirschner and Helena Štáchová (fourth album of this series was released in the autumn), a radio version of Timothée de Fombelle's novel *Toby Alone*, and the traditional bestsellers: *"Toulky českou minulostí"* (Journeys through Czech history), *"Staré pověsti české"* (Old Czech Legends) and *Le Petit Nicolas*.

■ Book Publishing

In 2019, book publishing released ten original titles which directly drew inspiration from radio broadcasting.

At the beginning of the year, the publishing house quickly reacted to the project “Ježíškova vnoučata” (Jesus’ Grandkids) and released a book documenting the incredible atmosphere of old peoples’ homes, the joy of the receivers of gifts, and the great emotions of the givers. The following book was a collection of Czech true crimes by Bronislava Janečková and Emil Hruška titled “Historie českého zločinu” (History of Czech Crime). Another remarkable achievement was a new book by Jiří Anderle. Memoires of the renowned Czech illustrator, which Czech Radio has been broadcasting in the “Láska za lásku” (Love for Love) programme, focused on living in the Hradčany district of Prague.

The publishing house continued working with the editors and associates of Czech Radio, mainly with foreign correspondents. “Pivní království Belgie – Nejen o pivu očima zahraničního zpravodaje Českého rozhlasu” (The Beer Kingdom – Not just about beer through the eyes of a Czech Radio’s foreign correspondent) by Filip Nera captured the phenomenon of Belgian beer culture. Foreign correspondent Pavla Jazairi penned a book uncharacteristically focusing on children readers. “Jmenuji se Figaro” (My name is Figaro) recounts the journeys and adventures of a puppy.

In collaboration with the Czech Radio Plus station, Radioservis released a study of the “Rozdělení svobodou” (Divided by Freedom) project mapping Czech society thirty years after the Velvet Revolution of 1989. This publication was later made available in English.

Regional broadcasting inspired a book of competition recipes “Pochoutkový rok” (A Year in Delicatessen), presenting 120 traditional family recipes for home-made food written by Patrik Rozehnal. The colour book includes not only recipes from the programme’s listeners, but also from the jury – Pavel Pospíšil, Jaroslav Sapík and Naďa Konvalinková. Another book published by Radioservis in 2019 was Zdeněk Petr’s “Hudba přítelkyně” (Music was my girlfriend) mapping the life of the distinguished Czech composer.

■ Radioteka.cz

Radioteka, Czech Radio’s online store, was met with ever increasing demand of its products, both CDs and downloadable files mp3/flac. The main priorities guiding selection of music and spoken word from both the Radio’s archive and current broadcasting remain the same. The most sought-after genres of spoken word are adventure novels, detective stories and humorous and poetic narratives. Radioteka no longer relies on Radio’s archival recordings but regularly adds titles from current premiere production and offers both commercial and free content (typically recordings with technically unique sound, or older documentaries – this activity fulfils Radioteka’s educational goal for pupils and students of primary and secondary schools).

In 2019 programming focused closely on production of series, specifically on episodic theatrical reading. Selection of spoken word titles emphasises a rich mix of popular classics and more current programmes in order to present a comprehensive range of authors and performers. From classics to contemporary radio treatment, from older recordings with renowned Czech actors to the latest generation of directors and actors. However, demand clearly indicates that the most sought-after programmes are those that feature radio-making art in its unique sonic quality and presented by acting legends who had already left their artistic legacy.

Selection of music recordings emphasised production of radio ensembles from the past decades and reflected more current studio recordings of Czech Radio and contemporary generation of Czech performers. Classical music programming included unique historical recordings as well as newer production of chamber music, symphonies and operas. Selection of jazz and popular music focused on the recordings by TOČR, JOČR and other ensembles.

Digital distribution of music in international stores such as iTunes, Gplay, Spotify, and Deezer expanded to 130 stores. The selection of recordings focused on classical music and jazz that had been released on CD, and on downloadable content in the Radioteka, including Radio Wave’s Czeching competition.

35 new albums and 525 tracks were released for international digital distribution, and the management of content and its metadata according to increasing demands of global sales was carried out. In 2019, Radioservis’s catalogue of recordings in international online stores reached 235 albums and 3,126 tracks.





CZECH RADIO FOUNDATION

In 2012, the Czech Radio Foundation continued to be committed to its mission to create an environment and conditions for the full development of all. Through Firefly, its long running charity project of seventeen years, the Foundation has been helping visually impaired children, adolescents and seniors live their lives independently and to the fullest. Compared to Firefly, the project “Návštěvy POTMĚ” (Visits IN THE DARK) is a newbie, founded by the Foundation in 2017 and proudly released in the market at the end of 2019 as an independent social start-up for the visually impaired who carry out social services for seniors in their own homes as well as in retirement homes.

Last year, Firefly underwent a major change in visual identity and introduced a new logo based on the symbolism of the starry night and characters of the Braille writing system. The awareness-raising project Café IN THE DARK also went through a major change last year. A new modular version was introduced to the public, featuring enhanced variability of the space while retaining its accessibility for staff and visitors. The Café IN THE DARK attracted 6 621 visitors who contributed 1.2 mil CZK to Firefly.

Another record-breaking Firefly project was “Noční běhy pro Světlušku” (Night Run for the Firefly), which earned 3.6 mil CZK on participation fees, which is 800,000 more than any other year. Firefly’s Donation Days did not fail to deliver innovations either, presenting new collectibles – fluorescent socks and playing cards, which gained much popularity. Thanks to the public’s generosity and the Firefly volunteers’ effort, 4.8 mil CZK were collected in donation tins. Special thanks go to all who donated via text messages or transferred money during the televised charity concert “Světlo pro Světlušku” (Light for the Firefly). At the end of the year 2019, a new partner gave Firefly the opportunity to carry out a Christmas collection in a country-wide supermarket chain, earning astounding 10 mil CZK. This enables Firefly to redistribute the largest sum of foundation grants ever in 2020.

The 2019 grant scheme, made possible by year-round generosity of donors and corporate partners, supported 263 individual support seekers and 70 applications from NGOs in the total sum of 14.4 mil CZK. These numbers represent tangible help for severely visually impaired children, adults and seniors from across the country: special tools to stimulate vision in children, magnifying glasses for seniors losing their sight, digital reading devices with voice output, special textbooks for students, assistance dogs allowing for better orientation and independent movement outside, personal assistants. Firefly also supported sport clubs and leisure activities from tourism to skiing, focusing aid on severely handicapped sportspeople and artists and the development of their talent and creativity. Another vital area of support is education, because well selected career track and personal determination lead to good employment and to employers in the NGO sector, who create conditions for dignified employment of the visually impaired.

Numerous organisations providing assistance to severely visually impaired or active in awareness-raising activities address the Firefly. In 2019, the Firefly supported providers of early assistance delivering services for families with children with visual or combined impairment, and supported development of skills of the deafblind, building networks of assistance providers, teaching special orientation, retraining programmes and other projects benefiting the lives of hundreds of visually impaired people.

Together with Czech Radio, Firefly launched a unique project Blind Fan, which won a Forum of Donors award and international recognition in 2019. The Blind Fan is a way of opening mainstream sports matches and competitions to people with visual impairments through a special commentary directly into the headphones of a visually impaired fan who sits on the stands with other spectators. Czech Radio Radiožurnál editors thus provided a special commentary on basketball, hockey or the Euro 2020 football qualifications. The Blind Fan is not limited to sports. Radiožurnál teamed up with Firefly to make a theatre performance and a tour of the Prague Zoo available. Another joint activity of Firefly and Czech Radio – “Jdeme pro Světlušku” (Let’s Walk for Firefly) was also awarded by the Forum of Donors. Twelve faces of Czech Radio – moderators and editors – set out on tandem bikes on a cycle route with twelve visually impaired people to cities across the Czech Republic, where they visited families and organizations benefiting from Firefly’s support. The project partner then donated a sum of money equivalent to the total mileage.

You can find more information about the Firefly and how to support it at www.svetluska.net.



ORGANISATION AND MANAGEMENT

ORGANISATION AND MANAGEMENT

The Technology and Maintenance Department provided all essential technical, technological and infrastructure services to ensure Czech Radio's functioning as a modern media. It primarily focused on the installation and technical support of the Radiožurnál – Olympic Games Special in Brno and Ostrava, installation of the "retro" section at the S1 Studio for the purposes of covering 20–21 August (Invasion Night) as part of Project 68, as well as technical support during the broadcasting. Election coverage was equally important. Many broadcasting units were renovated and digital broadcasting was upgraded. The Maintenance Division took on numerous tasks, such as ensuring the maintenance of all Czech Radio's buildings, various investments into renovations and most notably the construction of a radio café in the historical Vinohrady building, beginning with the project design, followed by contracting a construction company through a public procurement procedure.

As in previous years, regular quarterly reports by Radio Projekt was main source of information regarding listenership data. In 2019, four studio tests were implemented, each comprising 600 clips for Czech Radio Radiožurnál's and Czech Radio Dvojka's music programming. The first two tests took place in April 2019, two more in November 2019. Spring and autumn testing of the music programming at regional stations also took place, each test covering 400 music titles. Between May and August, Czech Radio collaborated with the Institute of Sociology of the Academy of Sciences, Faculty of Social Sciences of Charles University and STEM Empirical Research Centre to conduct a comprehensive study entitled Czech Society 2019 – Divided by Freedom. The study emulated similar research implemented for the BBC in the UK, mapping out Czech society's current demographics and individual classes' attitudes toward current issues and topics which potentially divide public opinion into antagonistic groups. The research outcomes were extensively disseminated in the radio service and were the subject of a series of public discussions organized by Czech Radio across the Czech Republic. Extensive data collection was implemented by Median in conjunction with STEM/MARK.

FINANCIAL MANAGEMENT

In 2019, the financial operations of Czech Radio were planned so that expenditures would match revenues. In reality, the broadcaster recorded a net profit of CZK 9,575,000. The positive result compared to the expectations can mainly be attributed to good cost performance, with CZK 5,358,000 less expenditures than planned. At the same time, the planned revenue was by CZK 4,190,000 higher than expected.

Revenues

The year's revenues totalling CZK 2,295,490,000 represent an increase of CZK 4,190,000 compared to pre-budget figures, the greatest part of which was generated by the increased financial income (+CZK 7,194,000) owing to the profitable management of Czech Radio's available financial resources.

However, the planned revenues from business activities (-CZK 5,100,000) were not fully met, mainly in the sphere of sponsoring of Czech Radio's programmes and projects. The same applies to income from sales of services (-CZK 1,758,000), mainly due to the cancellation of Prague Radio Symphony Orchestra's Chinese tour. The main source of Czech Radio's finances – licence fee payments – were fully in line with the budgeted figures with the overall annual revenue equalling almost CZK 2.1 billion.

Expenses

Total expenditures planned in 2019 in the amount of CZK 2,271,900,000 (excluding income tax) were lower than projections by CZK 5,434,000, amounting to CZK 2,266,466,000. This fact is related to the exceeding of the other expenditures budget (+ CZK 11,791,000) due mainly to lower expenditures on adjustments, lower licence fee write-offs thanks to a better payment behaviour of licence fee payers.

Higher savings were also made as part of service expenditures (-CZK 5,180,000), owing primarily to savings in fees (-CZK 6,514,000), partly related also to the cancelled tour of Prague Radio Symphony Orchestra and the postponing of several projects to 2020. All of the aforementioned savings partly compensated for the cost overruns for promotion (+CZK 8,568,000), related mainly to a higher number of marketing campaigns. In the sphere of personnel costs, the envisaged figure was exceeded by CZK 4,996,000 due to the payment of bonuses to Director General at the end of 2019. Less significant differences in other cost groups offset one another.

Extraordinary revenues and costs resulting from the long-term court proceedings of Czech Radio vs. Financial Administration of the Czech Republic related to the amount of VAT tax deduction that led to a decrease of the total finances by CZK 2,134,000 (setting off extraordinary revenues at CZK 3,586,000 against extraordinary expenses at CZK 5,720,000).

Czech Radio Financial Management in 2019

FINANCIAL MANAGEMENT in 2019 (in CZK thousands)	Expenditures	Budget	Difference	%
Licence fee payments	2 094 236	2 093 810	426	100,0
Commercial activities (advertising, sponsoring, etc.)	80 130	85 230	-5 100	94,0
International broadcasting	27 700	27 750	-50	99,8
Other revenues	21 585	23 343	-1 758	92,5
Digitisation fund	40 160	41 000	-840	98,0
Other operating revenues	10 298	9 565	733	107,7
OPERATING REVENUES	2 274 108	2 280 698	-6 590	99,7
FINANCIAL REVENUES	17 796	10 602	7 194	167,9
EXTRAORDINARY REVENUES	3 586	0	3 586	x
TOTAL REVENUES	2 295 490	2 291 300	4 190	100,2
Materials	46 558	45 146	1 412	103,1
Services	948 088	953 268	-5 180	99,5
Operating expenses	61 121	62 959	-1 838	97,1
Personnel costs	1 002 596	997 600	4 996	100,5
Tax expense	17 448	18 987	-1 539	91,9
Other operating expenses	162 353	174 144	-11 791	93,2
Non-tax expense	16 940	15 453	1 487	109,6
OPERATING EXPENSES	2 255 104	2 267 557	-12 453	99,5
FINANCIAL EXPENSES	5 642	4 343	1 299	129,9
EXTRAORDINARY EXPENSES	5 720	0	5 720	x
TOTAL EXPENSES	2 266 466	2 271 900	-5 434	99,8
Profit or loss before tax	29 024	19 400	9 624	x
Income tax	19 449	19 400	49	x
Profit or loss	9 575	0	9 575	x

TECHNOLOGY AND MAINTENANCE

■ Sound Technology

The primary task related to sound technology in 2019, regarding new spatial acoustics and technologies, was the renovation of the 2RS5 work unit, serving as Czech Radio Dvojka's new broadcasting unit. The unit is furnished with the state-of-the-art DHD Audio RX52 digital mixer system and Genelec audio monitors. In addition to the standard Dalet Plus station, the studio is outfitted with five HD cameras with video recording and editing functions for easy production of social media posts. The new technological furnishings contribute to a more comfortable working environment.

Similarly, the 4R7 unit in the Studio House on Římská street was renovated for Czech Radio Jazz and Czech Radio D-dur. This unit was envisioned as a combination of a broadcasting and production studio. A new post-production facility, based on the (DAW) Avid ProTools digital audio station platform, was built primarily to serve the Documentary creative team.

The spatial acoustics of Czech Radio Sever's Macac music studio was completely reconstructed, as was the students' post-production unit originally converted from office spaces at Římská 15.

No less important was the complete renovation of a production unit for Radio Wave, increasing the technology to a superior level with the DHD digital mixing system including new technological furnishings.

In addition to basic maintenance tasks, a great number of major projects were also successfully implemented in 2019. These included the installation of a studio and technical support at Prague's Main Railway Station during the Studio '39 Project, the installation of Czech Radio studio and technical support at the Olomouc Šantovka shopping centre for Prix Bohemia Radio broadcasting, and many other projects.

■ Radio Broadcasts

In the previous year, the transmission department participated in all significant projects. One such project was the broadcasting of the Ice Hockey World Championship, followed by discussions on the EU Parliamentary elections, and last but not least, all of the events marking the 30th anniversary of the Velvet Revolution.

Czech Radio implemented its new project for visually impaired fans. Two other investments were made: wireless microphones and data migration onto new bandwidth and the construction of two outside broadcasting vehicles for use in Prague and Pilsen.

■ New Technologies

The Czech Radio DAB+ network continued to provide services to Prague, Brno, Ostrava and Pilsen, and a section of the Prague–Brno motorway (a network of lower capacity transmitters along the motorway), sections of D5, D8, D10 and D11 motorways and in North-West and North-East Bohemia. This coverage reached 61% of the population. Concurrently, an extension of the transmission network was undertaken to cover the D1 motorway from Brno to Ostrava and reach further into western and southern Bohemia and south Moravia. As of November 1, 2019, new transmitters were put into operation: Jáchymov – Klínovec, Klatovy – Doubrava, České Budějovice – Kleť, Brno Kojál and Zlín – Tlustá Hora, as well as additional transmitters in the Moravian section of D1. The overall coverage of the Czech Radio DAB+ network thus increased to reach 80% of the population.

The content of the multiplex remained the same throughout the year, with the exception of the Ice Hockey World Championship in Slovakia, when Czech Radio Radiožurnál added a special station, Czech Radio Radiožurnál – Sport. All programme broadcasting remained standardized on Czech Radio Radiožurnál, Czech Radio Dvojka, Czech Radio Vltava and Czech Radio Plus, as well as Czech Radio Regina DAB Praha (renamed to Czech Radio DAB Praha), Czech Radio Region, Czech Radio Brno, Czech Radio Ostrava, Czech Radio Plzeň and Czech Radio Vysočina, and the special stations Czech Radio Radio Wave and Czech Radio Radio Retro. All stations' services are accompanied by multi-media content, DLS (texts) and SLS (images, graphics). Content was upgraded, particularly graphic information such as weather forecasts, traffic information, information headlines). The accompanying data are used more extensively and in an increasingly varied form.



■ Signal Distribution

One of 2019's most significant distribution achievements was locating new frequencies on the VHF band and the gradual expansion of these transmission networks for Czech Radio Plus and Czech Radio's regional stations. A total of 9 new VHF transmitters were put in operation throughout the year; in some localities, two programmes were implemented at the same time. New transmitters were launched in early November to extend the ČRa DAB+ network, in order to increase coverage primarily in western and southern Bohemia, along the Moravian part of the D1 motorway and in the south and east of Moravia. A total of 9 DAB+ transmitters were installed. We are already preparing and coordinating additional VHF locations for 2020. The coordination and planning of new digital transmitters for further extension of the CR DAB+ network is also in full swing.

Broadcasting continues on analogue AM transmitters, with a total of 8 transmitters in the medium wave band range (6 for Czech Radio Radiožurnál and 2 for Czech Radio Plus) and one transmitter operating on the long wave band range for Czech Radio Radiožurnál.

As in previous years, DVB-S2 satellite distribution in 2019 continued on the Astra 3 B satellite (23.5° E position). In addition, satellite distribution serves as a back-up for land distribution to transmitters. A contract has been signed to continue with the current conditions for the following year.

As regards DVB-T/T2 digital broadcasting, Czech Radio's programmes were distributed via DVB-T public service multiplex 1 (in conjunction with Czech Television) stabilizing the programming schedule and basically 100% of coverage. As part of the transition of the digital television broadcasting to the DVB-T2 standard, Transition network 11 was brought into operation, similarly containing Czech Television and Czech Radio programmes in the DVB-T2 coding and essentially covering the entire territory of the Czech Republic. Thanks to an agreement between Czech Radio, Czech Television and Czech Radiocommunications, simultaneous broadcasting does not mean incurring higher costs. An important informational campaign took place throughout the year, emphasising the necessity to implement new reception technologies for viewers. DVB-T transmitters began to be discontinued in 2019, first in Prague and Central Bohemia. As of 2020, the operation of DVB-T will be gradually discontinued, completing the transition to DVB-T2.

Another significant project on which the Signal Distribution unit participated was the resolution of distribution and transmission routes for broadcasting the Ice Hockey Championship in Slovakia, including the preparation of a temporary radio station: Radiožurnál – Sport. Similarly, technical support was provided for traditional coverage of the Karlovy Vary International Film Festival. Further cooperation was related to projects mujROZHLAS, Studio '39 (a simulation of the service on March 15, 1939) and other extraordinary news and programme projects. One significant project was the participation in certain activities of the European Broadcasting Union (EBU): an international music exchange and broadcasting from other countries.

■ Information Technologies

In 2019, the third and final stage of technological installation to allow for renewal of the LAN network infrastructure was completed. During this stage, the remaining obsolete, yet still active components in all Czech Radio localities were replaced. The output and safety were enhanced in this renovation thanks to new software in the switches and the connection of powered devices (PoE).

■ Administration

The Property Management Department also worked on a number of major tasks. The new Radiocafé was opened and officially launched on the ground floor of Vinohradská 12. Renovations and repairs of Czech Radio buildings in Ostrava and Brno continued, and renovation is being negotiated for the newly acquired building of Czech Radio Olomouc.



LISTENERSHIP

30 years after November 1989, Czech Radio conducted re-search in cooperation with external experts from the Institute of Sociology and other institutions, with the working title Czech Society 30 Years Later. Median and STEM/MARK were responsible for the field data collection. The results will be published in a study called Divided by Freedom. A sample of 4,000 representatives of the population between 18–75 years old illustrated the current social structure of Czech society. Their opinions on selected, typically divisive, issues were analysed. The results, which are relevant for current sociological research and theory, also provided reference points and concepts which were then strongly reflected in Czech Radio's stations' services.

In research terms, the most comprehensive research conducted in 2019 by Czech Radio was the project of an assessment survey administered to a group of 5,992 respondents. The group was selected based on a quota sample representing the main demographic characteristics of Czech Radio's listeners. The survey was conducted by the research agency, STEM/MARK. The research was mainly concerned with understanding what listeners expect from a public service broadcaster and the extent to which Czech Radio meets these expectations.

The quantitative research was followed by a qualitative public inquiry, in which 24 discussion groups representing audiences of all of Czech Radio's main stations, as well as former and potential Czech Radio listeners, evaluated the programme and broadcasting of the public service radio. The project was completed by a discussion between selected respondents and some of Czech Radio's senior managers. The qualitative part of the research was implemented by Median and IBRS in the form of 16 classic focus groups and 8 online discussion groups.

As in past years, the survey confirmed that the majority (about three quarters) of Czech radio listeners are aware of the importance of the role of a public service broadcaster and the need to create conditions for its existence. The majority of Czech Radio's audience confirmed its satisfaction with the broadcaster's service and its quality. The research was also aimed at specific comments related to the programme and listeners' needs and suggestions. Our main weakness has again proven to be found in listeners' insufficient knowledge of Czech Radio's overall offer and individual programmes – a large majority of the listeners are not familiar with the diversity of our overall programme. Again, it became apparent that we need to promote the DAB+ system digital service.

■ Czech Radio and its Listeners

During 2019, 1,559 million listeners aged 12–79 tuned in daily to at least one Czech Radio station, as monitored by RADIO PROJEKT, the country's main radio ratings aggregator. This counts for 18% of the respective population and 29% of all radio listeners within the specified age group. 1.192 million listeners tuned in daily to at least one nationwide station and 379,000 tuned in to one of Czech Radio's regional studios.

During an average week, Czech Radio attained a listenership of 2,462 million, which represents 28% of the monitored population, and 32% – almost 1/3 – of the country's entire weekly listenership.

1,829,000 listeners selected a Czech Radio station as their most listened-to choice of all radio services. Czech Radio's market share on the Czech radio market amounted to 22.2%. This breaks down to 15.4% attributed to nationwide stations and 5.5% to regional stations. In 2019, approximately 127,000 listeners daily and 230,000 listeners weekly tuned in to one of the special Czech Radio stations. Their market share amounted to 1.4%.

The data for the individual Czech Radio stations is presented in the following table:

Listenership of Czech Radio's stations in 2019

data: Radio Projekt SKMO 1 January – 17 December 2019

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1 549	17,6	892	10,1	174,3	10,5
CR Dvojka (Praha)	524	5,9	326	3,7	196,9	4,3
CR Vltava	169	1,9	53	0,6	132,3	0,5

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	*Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Brno	144	1,6	88	1	234	8,1
CR České Budějovice	61	0,7	39	0,4	237,6	7,3
CR Hradec Králové	53	0,6	28	0,3	232,1	6,3
CR Karlovy Vary	22	0,2	12	0,1	155,5	4,5
CR Liberec	15	0,2	6	0,1	189,9	1,3
CR Ostrava	55	0,6	33	0,4	235,9	7,5
CR Pardubice	62	0,7	41	0,5	157,8	3,6
CR Plzeň	40	0,5	20	0,2	203,5	5,4
CR Regina	68	0,8	37	0,4	212,2	8,2
Radio DAB Praha	9	0,1	7	0,1	128,3	0,3
CR Region (Central Bohemian Region)	31	0,4	15	0,2	226,4	1,3
Czech Radio Vysočina (former CR Region)	41	0,5	26	0,3	200,6	6,2
CR Sever	48	0,5	26	0,3	181,6	3,0
CR Zlín	18	0,2	9	0,1	189	2,1

* Market share in target region

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Plus	154	1,8	98	1,1	161,3	1,1

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR D-dur	17	0,2	8	0,1	124,9	0,1
CR Jazz	18	0,2	7	0,1	184,9	0,1
Radio Junior	9	0,1	5	0,1	77,3	0
CR Radio Wave	39	0,4	12	0,1	101,4	0,1

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Nationwide stations	1 960	22,3	1 192	13,5	190,1	15,4
CR Regional Studios	630	7,1	379	4,3	214,9	5,5
Stations as per Section 3 (1) (b)	154	1,8	98	1,1	161,3	1,1
CR Special Stations	76	0,9	29	0,3	131,9	0,3
CR Total	2 462	27,9	1 559	17,7	210,4	22,2



Mgr. René Zavoral
generální ředitel

(since January 20, 2016)

Bc. Jan Menger
Regional Broadcasting Director

Jan Pokorný
News and Current Affairs Director

Mgr. Ondřej Nováček
Programme Director

Mgr. Kateřina Konopásková
Production Director

Jiří Malina
New Media Director

Ing. Karel Zýka
Technology and Maintenance Director

PhDr. Josef Havel
DG Office Director

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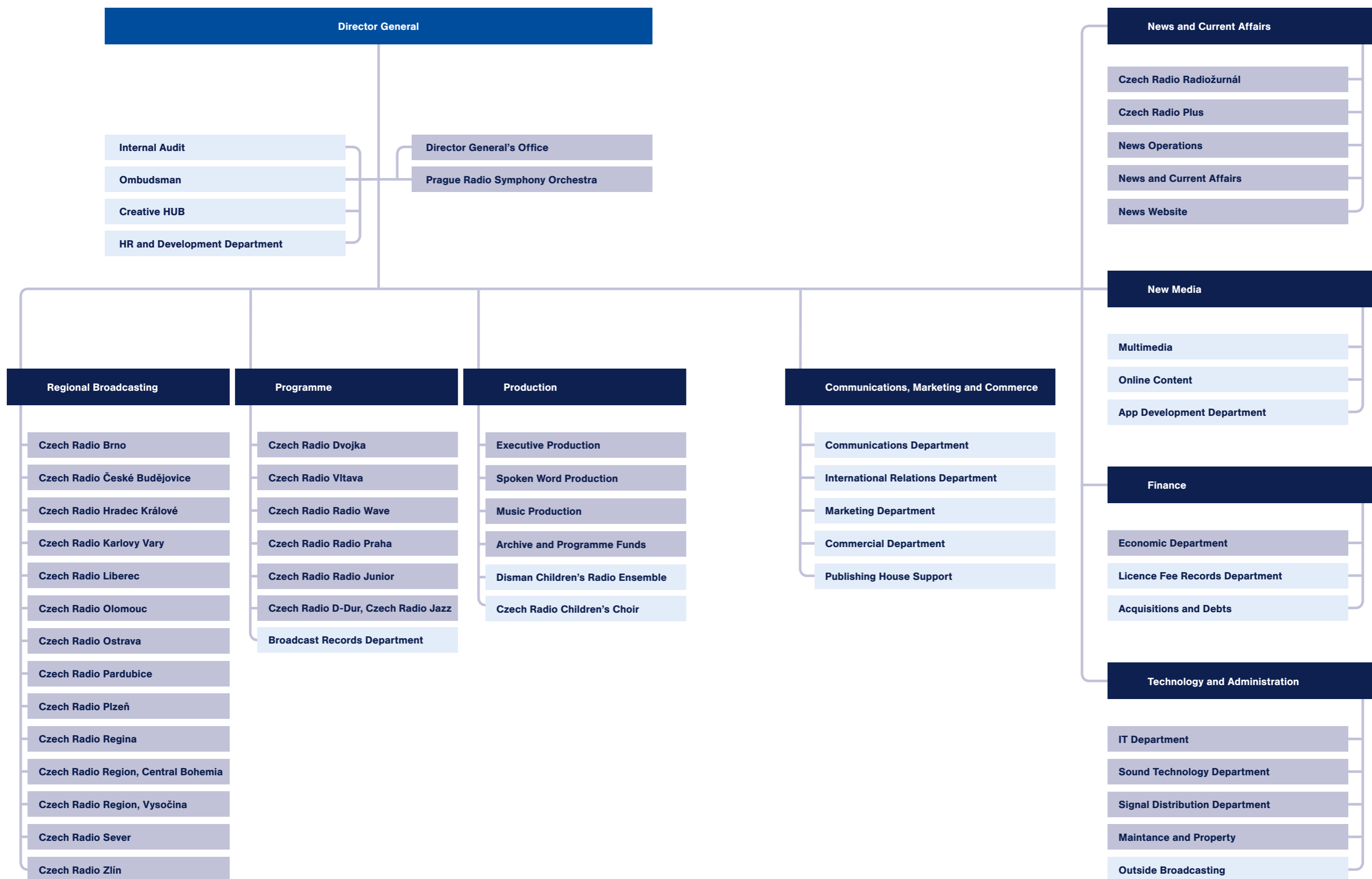
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Nationwide Stations

- Radiožurnál
- Dvojka
- Vltava
- Plus

Regional Stations

- Region

We broadcast from radio studios in the following cities:
Brno | České Budějovice | Hradec Králové | Karlovy Vary | Liberec
Olomouc | Ostrava | Pardubice | Plzeň | Regina DAB Praha
Region | Sever | Vysočina | Zlín

Special Stations

- Radio Wave
- Jazz
- D-dur
- Rádio Junior

International Broadcasting

- Radio Praha



Czech Radio

www.czechradio.cz